



NATIONAL CENTER FOR FAMILY PHILANTHROPY  
**TRUSTEE EDUCATION INSTITUTE**

# Agenda

## Trustee Education Institute

### A Seminar for Family Foundation Trustees

Pew Charitable Trusts Conference Center  
901 E St. NW, Washington DC

September 24 - 26, 2014

#### Wednesday, September 24th

|                     |   |                                   |
|---------------------|---|-----------------------------------|
| 12:00 pm – 12:30 pm | <b>Registration &amp; Networking</b>  | 9 <sup>th</sup> Floor, Lobby      |
| 12:30 pm – 1:45 pm  | <b>Welcome &amp; Progressive Lunch</b><br>Get acquainted with colleagues from around the country as we rotate tables for each course. Facilitated by staff for easy introductions. <ul style="list-style-type: none"><li>• “Salad Days” – Our Families’ Beginnings</li><li>• “Meat of the Matter” – Our Foundations and their Mission</li><li>• “Just Desserts” – Our Desires for the Workshop</li></ul>  | 9 <sup>th</sup> Floor, Café 9     |
| 2:00 pm – 3:00 pm   | <b>Welcome to the World of Family Foundation Trusteeship</b><br>Virginia Esposito, President, National Center for Family Philanthropy<br>Consider the critical issues of governance and family dynamics in creating ethical and effective family foundations.   | 10 <sup>th</sup> Floor, Carolinas |
| 3:00 pm – 3:15 pm   | <b>Break</b>  |                                   |
| 3:15 pm – 5:00 pm   | <b>Finance for Family Foundations</b><br>Sarah Stranahan, Trustee, and Pamela Howell-Beach, CEO, Stranahan Foundation and Pamela Howell-Beach, CEO, Stranahan Foundation<br>Understand the financial oversight responsibilities of foundation trusteeship and get introduced to the basics of foundation investment. Also how to handle “cocktail party” grant requests; discretionary grants and more.   | 10 <sup>th</sup> Floor, Carolinas |
| 5:00 pm – 5:30 pm   | <b>Reception</b><br>Relax and mingle with fellow board members.   | 2 <sup>nd</sup> Floor, Americas   |
| 5:30 pm – 7:00 pm   | <b>Stewards of the Public Trust</b><br>Susan Packard Orr, Board Chair, David and Lucile Packard Foundation and Distinguished Fellow, National Center for Family Philanthropy<br>Susan Packard Orr will join participants for a candid and intimate dinner conversation exploring what it means to be a family foundation trustee in today’s world. Susan will reflect on her many years of leadership on the Packard Foundation board, and on her own family’s experiences and lessons learned along the way. | 2 <sup>nd</sup> Floor, Americas   |

## Thursday, September 25th

- 8:15 am – 8:55 am **Breakfast and Networking** 9<sup>th</sup> Floor, Café 9
- 9:00 am – 10:30 am **Strategic Philanthropy** 10<sup>th</sup> Floor, Carolinas  
Katherine Lorenz, President, George & Cynthia Mitchell Foundation and Glen Galaich, CEO, The Philanthropy Workshop  
Explore the variety of approaches family foundations employ to create lasting change and achieve their philanthropic goals, highlighting the story of a family foundation in the midst of a transformation into a more strategic, collaborative funder.
- 10:30 am – 12:00 pm **Legal Basics** 10<sup>th</sup> Floor, Carolinas  
Andrew Schulz, General Counsel, Arabella Advisors  
Grasp the fundamentals of federal and state law regulating foundations including self-dealing, payout, fiscal agency and excise tax. Arcane concepts made accessible.
- 12:15 pm – 1:45 pm **Breakout Sessions** (choose one—box lunches will be served)
- Facts, Figures & Story Problems** 9<sup>th</sup> Floor, New York  
Sarah Stranahan, Trustee, and Pamela Howell-Beach, CEO, Stranahan Foundation  
How to interpret your grant applicants' financial statements and enhance your understanding of the proposal, the project, and the organization.
- Board/Chair Relationships** 9<sup>th</sup> Floor, Virginia  
Virginia Esposito, President, National Center for Family Philanthropy and Kelly Sweeney McShane, Board Chair, William J. & Dorothy K. O'Neill Foundation  
What makes for successful board and staff relationships? How has the partnership between the board chair and CEO enhanced the foundation's performance? Designed for current, former and future board chairs.
- Advocacy** 8<sup>th</sup> Floor, Ohio  
Kristin Pauly, Managing Director, Prince Charitable Trust and Tom Wathen, Vice President, Pew Charitable Trusts  
Foundations can advocate for their causes but the rules can be tricky to navigate. Get tips and tricks for how to affect long-term change through advocacy.
- 2:00 pm – 4:00 pm **Family Philanthropy in Action: Passion with a Purpose** Meet in 1<sup>st</sup> Floor, Lobby  
Join us at one of Washington's premier nonprofit organizations for a conversation about hands-on donor and trustee involvement in creating change. Hear from two family philanthropists also leading nonprofit organizations and exciting social ventures. Featuring Kelly Sweeney McShane, Executive Director of Community of Hope and Board Chair, William J. & Dorothy K. O'Neill Foundation and Jim Epstein, Co-Founder and Chairman of Blue Ridge Produce and Chairman, EFO Capital Management, Inc. Discussion facilitated by Kathy Whelpley, Executive Vice President, National Center for Family Philanthropy.
- 6:00 pm – 8:00 pm **Dine-A-Rounds (Optional)**  
Join your fellow TEI participants for an informal dinner at one of Washington's notable restaurants. All restaurants are within walking distance of Pew Charitable Trusts and the Institute hotel.

## Friday, September 26th

|                     |   |   |
|---------------------|---|---|
| 8:15 am – 8:55 am   | <b>Breakfast</b>  | 9 <sup>th</sup> Floor, Café 9   |
| 9:00 am – 10:15 am  | <b>Learning for Improvement</b><br>Leonor Alfonso, Senior Program Specialist, Grantmakers for Effective Organizations<br>By adopting a mindset of learning for continuous improvement, grantmakers can use evaluation to understand why and how performance can be improved.  | 10 <sup>th</sup> Floor, Carolinas   |
| 10:15 am – 10:30 am | <b>Break</b>  |   |
| 10:30 am – 12:00 pm | <b>Engaging the Next Generation</b><br>Susan Crites Price, Family Philanthropy Consultant & Author; Ami Aronson, Managing Director/CEO and Trustee, Bernstein Family Foundation; Jim Epstein, Chairman, EFO Capital Management, Inc. and Sara Ojeh, Philanthropist and Next-Gen Ambassador, Women's Investment Network<br>Bring your questions about engaging the next generation to this interactive discussion. We'll explore ways to maximize the talents of a multigenerational board.  | 10 <sup>th</sup> Floor, Carolinas   |
| 12:00 pm – 1:30 pm  | <b>Lunch/Making it Real - Ethical Dilemmas for Family Foundations</b><br>Mary Phillips, President, GMA Foundations and Jason Born, Vice President of Programs, National Center for Family Philanthropy<br>Join your colleagues for lunch and a chance to grapple with a real-life case study in small group "board meetings." Apply your knowledge and learn about yourself as a trustee in the process.  | 9 <sup>th</sup> Floor, Café 9   |
| 1:45 pm – 2:45 pm   | <b>Breakout Sessions</b> (choose one)<br><br><b>Family Dynamics</b><br>Virginia Esposito, President, National Center for Family Philanthropy<br>Explore your questions and concerns in a facilitated discussion of dynamics that contribute to - and challenge - effective family giving.<br><br><b>Impact Investing</b><br>Sally Boulter, Senior Officer, Strategic Development, ImpactAssets<br>Payout requires you use 5% of your assets to further the foundation's mission through grants. Learn how to use the remaining 95% of the assets to do the same! Discover the power of impact investing.<br><br><b>Storytelling</b><br>Maegan Scott, Program and Communication Officer, Meyer Foundation<br>Foundations are increasingly using storytelling to share their successes as well as challenges and to engage others in their mission and work. Learn how to become an effective storyteller using 21 <sup>st</sup> century tools. | 9 <sup>th</sup> Floor, Pennsylvania<br><br>10 <sup>th</sup> Floor, Carolinas<br><br>9 <sup>th</sup> Floor, Virginia |
| 2:45 pm – 3:00 pm   | <b>Closing</b><br>We'll answer your remaining questions and identify priorities for your return home. Learn how NCFP and your peers can help keep you connected and informed remotely!  | 10 <sup>th</sup> Floor, Carolinas   |
| 3:00 pm             | <b>Adjourn</b>  | 10 <sup>th</sup> Floor, Carolinas   |