



NATIONAL CENTER FOR FAMILY PHILANTHROPY  
**TRUSTEE EDUCATION INSTITUTE**

## **A Seminar for Family Foundation Trustees**

**Pew Charitable Trusts Conference Center**  
901 E St. NW, Washington DC

**March 9 to 11, 2016**

### **Wednesday, March 9th**

*Please note speakers, sessions, times and locations are subject to change.*

- 12:00–12:30 pm      **Registration & Networking – 9<sup>th</sup> Floor**
- 12:30–1:45 pm      **Welcome & Progressive Lunch – Café 9**  
Get acquainted with colleagues from around the country as we rotate tables for each course. Facilitated by staff NCFP for easy introductions.
- “Salad Days” – Our Families’ Beginnings
  - “Meat of the Matter” – Our Foundations and their Mission
  - “Just Desserts” – Our Desires for the Workshop
- 2:00 –3:00 pm      **Trends in Family Philanthropy: Lessons for Family Foundation Trustees - Carolinas**  
**Alice Buhl, Senior Fellow, National Center for Family Philanthropy and Senior Consultant, Lansberg, Gersick & Associates and Jason Born, Vice President for Programs, NCFP**  
NCFP’s new Trends in Family Philanthropy study, the first nationally representative survey of family foundations, looks at various unique aspects of family foundation governance and management. This discussion will focus on key findings and the implications of this research for your role as family foundation leaders.
- 3:00–3:15 pm      **Break**
- 3:15–5:30 pm      **Legal Basics – Carolinas**  
**Andrew Schulz, General Counsel, Arabella Advisors**  
Grasp the fundamentals of federal and state law regulating foundations including self-dealing, payout, fiscal agency and excise tax. Arcane concepts made accessible – and fun – by one of the nation’s leading experts on family foundation tax law.
- 5:30–6:00 pm      **Reception – 9<sup>th</sup> Floor**  
Relax and mingle with fellow board members.
- 6:00–6:45 pm      **Dinner (with program to follow) – Café 9**

6:45–7:30 pm

**Promising Partnerships: Bridging Power Divides to Achieve High Impact Philanthropy** - *Café 9*

Ashley Blanchard, Vice President and Nathaniel Chioke Williams, CEO, Hill-Snowdon Foundation. Facilitated by Virginia Esposito, President, National Center for Family Philanthropy

Join this thought provoking conversation with the CEO and board member of a DC based family foundation known nationally for innovation and outsize impact. Learn how Hill-Snowdon has fostered meaningful relationships across traditional power divides including: board/staff, senior/next generation, black/white and grantor/grantee.

**Thursday, March 10<sup>th</sup>**

8:00–8:30 am

**Breakfast Buffet** – *Café 9*

8:30–10:00 am

**Start Your Day Right: Ethics for Real Life** - *Carolinas*

Mike Rion, Founder, Resources for Ethics and Management

Follow a healthy breakfast with a healthy conversation on ethics and family philanthropy! This interactive session will feature an exploration of common ethical dilemmas in family giving, and leave you with a clear framework for addressing real-life dilemmas you *will* face.

10:00–10:15 am

**Break**

10:15–11:45 am

**Finance for Family Foundations** - *Carolinas*

Sarah Stranahan, Trustee, and Pamela Howell-Beach, CEO, Stranahan Foundation

Understand the financial oversight responsibilities of foundation trusteeship and get introduced to the basics of foundation investment. Also included: how to handle “cocktail party” grant requests; discretionary grants; and more.

11:45–12:30 pm

**Lunch** – *Café 9*

12:30–1:45 pm

**Stewards of the Public Trust** – *Café 9*

David Dodson, President, MDC, Inc.

Long-time family foundation board member and nonprofit leader David Dodson will lead participants in a candid lunch conversation exploring what it means to be a family foundation trustee in today’s world, including how to balance the donor’s legacy with the family’s shared vision.

1:45–2:00 pm

**Break**

2:00–3:30 pm

**Breakout Sessions:**

**Option #1: Facts, Figures & Story Problems** – *Carolinas*

Sarah Stranahan, Trustee, and Pamela Howell-Beach, CEO, Stranahan Foundation

Tips and tools to interpret your grant applicants’ financial statements and enhance your understanding of the proposal, the project, and the organization.

## **Option #2: The Role of Board Chairs**

**Jan Jaffe, Senior Partner, Philanthropy Northwest**

Brainstorm about the essence of effective and dynamic board chairs. What is essential to engaging the family? Running a great meeting? Overseeing the foundation? Forging solid relations with the CEO? Open to everyone, both current and future chairs as well as trustees who simply want to better understand this key governance position.

## **Option #3: New Voices: Diversity, Inclusion and Equity**

**David Neal, Immediate Past President, Z. Smith Reynolds Foundation**

A family member trustee of the Z. Smith Reynolds Foundation, David Neal has deep roots in North Carolina. To provide context for the continuing need to address racial justice in philanthropy, he will share stories about his family's connection to organized white supremacy in the 1950s (albeit not the Reynolds family) and the Foundation's early (and uneven forays) into addressing racial inequality. This history will ground a conversation about today and how central racial equity is to any foundation's successful grantmaking, irrespective of your funding focus. David will also facilitate a discussion about how to raise these issues with board members back home.

3:45–4:15 pm

### **What's on your mind? – Carolinas**

Talking about adding non-family trustees to the board? Wonder if board compensation is wise? Unsure how to tackle geographic dispersion or whether to offer discretionary grants? Want to get clarification and hear from others about issues you are grappling with or have another question that hasn't been answered yet? Now's your chance!

4:15 – 5:15 pm

### **Break**

5:15–6:30 pm

### **Visit NCFP's New Home – 1667 K St., NW Suite 550**

Relax with light refreshments while on a "site visit" to the National Center's brand-new office. *Friends of the Family* are welcome to book our board room for DC meetings free of charge, come and see! Only 5 minutes by cab, or 15 on foot.

6:00–8:00 pm

### **Dine-A-Rounds (Optional)**

Join fellow TEI participants for a no-host dinner at one of Washington's notable restaurants. All restaurants are reasonably near the Institute hotel.

## **Friday, March 11th**

8:00–8:30 am

### **Breakfast Buffet – Café 9**

8:30–9:45 am

### **Assessment and Evaluation: Tools and Tips – Carolinas**

**David Grant, Author, *The Social Profit Handbook: The Essential Guide to Setting Goals, Assessing Outcomes, and Achieving Success for Mission-Driven Organizations***  
How do you work with your fellow board and staff members to set goals and assess outcomes in your work? How do you support your grantees as they do the same? Join this discussion with David Grant, author, consultant, and former President & CEO of the Geraldine R. Dodge Foundation.

9:45–10:00 am

**Break**

10:00–11:15 am

**Successful Succession: Training and Engaging Next Generation Board Leaders – Carolinas**

Virginia Esposito, President, National Center for Family Philanthropy

America’s foremost authority shares practical and proven strategies on how family foundation boards can prepare the next generation to take the lead in charitable service.

11:30–12:00 pm

**Lunch – Café 9**

12:00–2:00 pm

**Family Dynamics – Café 9**

Kelin Gersick, Co-founder and Senior Partner, Lansberg, Gersick & Associates

The interplay of family relationships — individuality and togetherness, personality and politics, affection and conflict — is present in all family organizations, including foundations. This crash course in introductory family dynamics theory is offered by nationally noted family enterprise author and engaging speaker Kelin Gersick, with tips for how to manage the sometimes difficult dynamics that play out in the boardroom and the lifecycle of family foundations.

2:00–2:15 pm

**Break**

2:15–3:15 pm

**Breakout Sessions:**

**Option #1: Communicating Your Story: New Technologies, New Techniques – Carolinas**

Vince Stehle, Media Impact Funders

There are many tangible benefits for telling your story – and a nearly endless array of technologies and techniques to help you do so! Join this session for an overview of both the “why” and the “how” of communicating your foundation’s mission and impact.

**Option #2: Mission Investing: No Time Like the Present**

Bruce Kahn, Board Member, Robert and Patricia Switzer Foundation and Lecturer, Columbia University

Payout requires you use 5% of your assets to further the foundation’s mission through grants. Learn to use the remaining 95% of the assets to do the same! Discover the power of mission investing from an expert director of Confluence Philanthropy who also has served on the board of two family foundations.

**Option #3: Engaging Children and Teens in Family Philanthropy**

Susan Crites Prices, Author, *Generous Genes: Raising Caring Kids in a Digital Age*

What are successful strategies for engaging children and teens in multi-generational family philanthropy? Join this conversation with author and consultant Susan Price.

3:15–3:45 pm

**Wrap Up – Carolinas**