



NATIONAL CENTER FOR  
FAMILY PHILANTHROPY

## Trustee Education Institute Draft Schedule

September 23-25, 2020

*Schedule is subject to change.*

*Note: This event is virtual. Please have access to a computer and webcam. Event sessions will be held from 11:30 am to 4 pm each day. All times listed are in Eastern Standard Time. Additional speakers will be confirmed and announced in coming weeks.*

### DAY ONE: WEDNESDAY, SEPTEMBER 23

#### **9:30–9:50 am | Ask the Attorney**

#### **10:00–10:20 am | Ask the Attorney**

#### **10:30–10:50 am | Ask the Attorney**

Participants will be able to schedule one-on-one time with Andras Kosaras to discuss legal issues. Signups will be available to registrants closer to the event.

*Confirmed Speaker:*

- *Andras Kosaras, Counsel, Arnold & Porter*

#### **11:30–11:45 am | Introductions & Schedule Overview**

A welcome from NCFP staff leadership and preview of Day One of the Institute.

#### **11:45 am–12:30 pm | Translating Shared Values into Action**

What motivates you and your family to give? Are you called to advance a particular grantmaking mission? Or are you interested in creating an opportunity for family members to come together and strengthen family ties through philanthropy and service to others? Or is it both? Regardless, the ability to work together with other

members of your family to translate values into action is fundamental to your success. In this interactive session, participants will hear stories of multigenerational families and join small group discussions to share personal perspectives on family values, evolving mission and community needs, and family engagement.

*Confirmed Speakers:*

- *Kimberly Myers Hewlett, Board Member, Myers Family Foundation and Flora Family Foundation*
- *Jaimie Mayer, Board Chair, Nathan Cummings Foundation*
- *Maya Patel, Executive Chair, Tarsadia Foundation*
- *Nick Tedesco, President and CEO, National Center for Family Philanthropy*

### **12:30–12:40 pm | Break**

### **12:40–1:40 pm | Understanding and Managing Family Systems**

Family philanthropy is complicated. It's an effort that solves for many distinct and diverse opinions—one that often amplifies the dynamics of a family. Understanding the culture of our family and the dynamics that exist raises awareness about the way a family views identity, purpose, beliefs about money and giving, and how these views impact our decisions. Participants will gain an understanding of family systems allowing them to move with more intention, leveraging the strengths of their family systems, and plan for the predictable patterns that emerge in various conditions.

*Confirmed Speaker:*

- *Danielle Oristian York, Executive Director & President, 21/64*

### **1:40–1:45 pm | Technology Break**

### **1:45–2:45 pm | Fundamentals of Good Family Philanthropy Governance**

Effective governance is the mainstay for a successful family philanthropy effort. But what is governance and how is it adopted into a giving practice? Join family philanthropy experts and practitioners to explore how to adopt principles, policies and practices that will organize your giving. We encourage all participants to bring questions and dilemmas to this interactive conversation on how orient your family for success through proper decision-making strategies.

*Confirmed Speaker:*

- *Ashley Snowdon Blanchard, Senior Associate, Lansberg Gersick & Associates and Trustee, Hill-Snowdon Foundation*

### **2:45–3:00 pm | Break**

**3:00–3:45 pm | Donor Perspectives: The Importance of Being Fearless with Jean Case**

Jean Case, the Chairman of the National Geographic Society and CEO of the Case Impact Network, is a businesswoman, investor, philanthropist, and internet and impact investing pioneer who advocates for the importance of embracing a more fearless approach to innovate and bring about transformational breakthroughs. Jean will join NCFP President Nick Tedesco to share her experiences and illuminate five principles for a life of purpose and bold action.

*Confirmed Speakers:*

- *Jean Case, Chair National Geographic and CEO, Case Impact Network and Case Foundation*
- *Nick Tedesco, President and CEO, National Center for Family Philanthropy*

**3:45–4:00 pm | Quick Check Out & Announcements**

A brief recap of the day and preview of Day Two of the Institute.

**4:00–4:20 pm | Ask the Attorney 4:30–4:50 pm | Ask the Attorney 5:00–5:20 pm | Ask the Attorney**

Participants will be able to schedule one-on-one time with Andras Kosaras to discuss legal issues. Signups will be available to registrants closer to the event.

*Confirmed Speaker:*

- *Andras Kosaras, Counsel, Arnold & Porter*

**4:00–4:20 pm | Ask the Investment Director 4:30–4:50 pm | Ask the Investment Director**

**5:00–5:20 pm | Ask the Investment Director**

Participants will be able to schedule one-on-one time with Paul Liu to ask investment questions. Signups will be available to registrants closer to the event.

*Confirmed Speaker:*

- *Paul Liu, Investment Managing Director, Cambridge Associates*

## **DAY TWO: THURSDAY, SEPTEMBER 24**

### **9:30–9:50 am | Ask the Attorney 10:00–10:20 am | Ask the Attorney 10:30–10:50 am | Ask the Attorney**

Participants will be able to schedule one-on-one time with Andras Kosaras to discuss legal issues. Signups will be available to registrants closer to the event.

*Confirmed Speaker:*

- *Andras Kosaras, Counsel, Arnold & Porter*

### **11:30–11:45 am | Opening & Announcements**

A welcome from NCFP staff leadership and preview of Day Two of the Institute.

### **11:45 am–1:00 pm | Fiduciary Responsibilities and Legal Pitfalls**

Join this session to better understand the fundamental and complex federal and state laws regulating charitable giving including self-dealing, payout, fiscal agency, excise tax, required filings, and much more. Arcane concepts made accessible—and fun—by one of the nation’s leading experts on family foundation tax law.

*Confirmed Speaker:*

- *Andrew Schulz, General Counsel, Arabella Advisors*

### **1:00–1:15 pm | Break**

### **1:15–2:00 pm | Embracing the DEI Journey: A Call to Courage**

Promoting diversity, equity, and inclusion is an essential strategy for any family seeking to deepen impact and ensure that philanthropic goals and desires translate to enduring results. In this session, participants will hear from NCFP’s current class of Fellows as they share their personal journeys of learning and discovery, provide practical tips and suggestions for fully embracing a commitment to racial equity and inclusion in giving and governance strategies.

*Confirmed Speakers:*

- *Mary Mountcastle, Board Member, Mary Reynolds Babcock Foundation*
- *Kelly Nowlin, Trustee, Surdna Foundation*
- *June Wilson, Executive Director Emerita and Board Member, Quixote Foundation*

### **2:00–2:10 pm | Break**

### **2:10–2:55 pm | Breakout Sessions**

Breakout sessions will include dynamic interactive workshops featuring foundation leaders and program partners from The Philanthropy Workshop, 21/64, and more!

### **Option #1: Grantmaking Strategy**

Grantmaking is key to the impact of any giving family. Learn about various strategies engaged by giving families and how to refine your strategy and engage your family to fit your grantmaking goals, values, and governance structure.

*Confirmed Speakers:*

- *Jennifer Davis, Executive Vice President, The Philanthropy Workshop*
- *Renee Kaplan, Chief Executive Officer, The Philanthropy Workshop*

### **Option #2: Navigating Wealth, Privilege, and Values—Charting Your Own Path**

Recent turbulent times have made privilege—of wealth, health, community, employment, race, and more—increasingly apparent. Some next gen donors feel guilt related to the privilege of their wealth, especially when so many are struggling to meet basic needs; while older generations, particularly those who have made the wealth, may not see privilege through the same lens. The zeitgeist around acknowledging, understanding and leveraging privilege towards positive change has gained momentum. In this breakout, we will consider how to use what we have towards greater purpose and meaning. During this reflective, highly interactive workshop, you will:

- Examine what privilege means to you and explore the messages you have received about your resources.
- Clarify the values and messages you aspire to align with your giving.
- Explore with peers how to make meaning and connection around these topics.
- Envision how you can leverage your privilege of all sorts in a journey towards ever more impactful and meaningful giving and change-making
- Come away with practical ideas and refreshed energy

*Confirmed Speaker:*

- *Janice Simsohn Shaw, Facilitator and Consultant*

### **Option #3: Values-aligned Investing 101**

All investments have the potential for impact. How can you pursue investments that promote values alignment across asset classes, investment vehicles, and advocacy strategies? Options include cash, proxy voting, shareholder engagement, program related investing, screening public equities, private equity, and more. In this “101” session led by staff and board leaders from Confluence Philanthropy, you’ll explore options for aligning capital in all its forms with your values and mission.

*Confirmed Speakers:*

- *Dana Lanza, President, CEO, and Co-founder, Confluence Philanthropy*
- *Kathleen Simpson, Interim Chief Executive Officer and Chief Financial Officer, The Russell Family Foundation*

#### **Option #4: Flipping the Script: Shifting Foundation Power to Community**

Changing the ways we do things as foundations is not easy. We have systems and processes that have worked very well for us for many years, even if these same systems and processes have not worked so well for the nonprofits we fund or the issues we care about. What happens when a foundation deeply listens to the community and then changes its approach so that the community has more voice and the foundation takes more direction from the activists and leaders on the ground? Using real life examples of shifting power away from the foundation and to community, you will learn what went well, what went wrong, and lessons to help you think about how you build authentic trust and shift power to community.

##### *Confirmed Speakers:*

- *Ron Harris, Community Advisor, Jay & Rose Phillips Family Foundation of Minnesota and Chief Resilience Officer, City of Minneapolis*
- *Patrick Troska, President, The Jay & Rose Phillips Family Foundation of Minnesota*

#### **2:55–3:00 pm | Technology Break**

#### **3:00–3:45 pm | Donor Perspectives: A Conversation with Irene Pritzker and Liesel Pritzker Simmons**

Family philanthropy is an ever-evolving journey—one that often has points of unity and divergence. Many giving families will reach a point in their history when individual family members are keen to explore their own identity and chart their own path; however, it doesn't mean that partnership and collaboration is lost. In this session, participants will hear two generations of philanthropists discuss strategies for impact as well as the challenge of balancing personal and shared interests to support successful philanthropic initiatives.

##### *Confirmed Speakers:*

- *Irene Pritzker, President and CEO, IDP Foundation*
- *Liesel Pritzker Simmons, Co-Founder and Principal, Blue Haven Initiative*
- *Nick Tedesco, President and CEO, National Center for Family Philanthropy*

#### **3:45–4:00 pm | Daily Check Out & Announcements**

A brief recap of the day and preview of Day Three of the Institute.

#### **4:00–4:20 pm | Ask the Attorney 4:30–4:50 pm | Ask the Attorney 5:00–5:20 pm | Ask the Attorney**

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*Confirmed Speaker:*

- *Andras Kosaras, Counsel, Arnold & Porter*

**4:00–4:20 pm | Ask the Investment Director 4:30–4:50 pm | Ask the Investment Director 5:00–5:20 pm | Ask the Investment Director**

Participants will be able to schedule one-on-one time with Paul Liu to ask investment questions. Signups will be available to registrants closer to the event.

*Confirmed Speaker:*

- *Paul Liu, Investment Managing Director, Cambridge Associates*

## **DAY THREE: FRIDAY, SEPTEMBER 25**

**9:30–9:50 am | Ask the Attorney 10:00–10:20 am | Ask the Attorney 10:30–10:50 am | Ask the Attorney**

Participants will be able to schedule one-on-one time with Andras Kosaras to discuss legal issues. Signups will be available to registrants closer to the event.

*Confirmed Speaker:*

- *Andras Kosaras, Counsel, Arnold & Porter*

**11:30–11:45 am | Opening & Announcements**

A welcome from NCFP staff leadership and preview of the final day of the Institute.

**11:45 am–12:45 pm | Numbers Can Tell a Story: Investments and Impact**

Philanthropy is more than giving of one's time and money; it is the responsible stewardship of capital for the greater good. During this session, experts will describe the annual reporting requirements of private foundations, how the capital assets of endowments and foundations can be deployed to accomplish your organization's mission, and strategies and potential challenges of investing in a down market. The discussion will provide a fresh lens on how to manage risk of grants, program and mission investments, and traditional investments while achieving your foundation's desired impact on the world.

*Confirmed Speakers:*

- *Laura Collins, Director of Development and Exempt Organizations, KMPG*
- *Chris Fletcher, Executive Director, Institutional Portfolio Solutions, JP Morgan*
- *Ellie Frey Zagel, Vice Chair, Frey Foundation*

**12:45–1:30 pm | Trust-based Family Philanthropy**

In this session, learn about the trust-based framework and how these practices align with family legacy and values through an interview with a family foundation executive director and board chair. How do trust-based practices play out at the staff and

board level in their work with community partners, and what are the benefits of this approach? Participants will learn about how foundations and grantees both benefit from a trust-based lens, and will have a chance to consider practical next steps to build more productive and balanced funder-grantee relationships.

*Confirmed Speakers:*

- *Dimple Abichandani, Executive Director, General Service Foundation*
- *Shaady Salehi, Director, Trust-Based Philanthropy Project*
- *Robin Snidow, Board Chair, General Service Foundation*

### **1:30–1:55 pm | Break**

### **1:55–2:40 pm | Breakout Sessions**

Breakout sessions will include dynamic interactive workshops featuring foundation leaders and program partners from The Philanthropy Workshop, 21/64, and more!

#### **Option #1: Grantmaking Strategy**

Grantmaking is key to the impact of any giving family. Learn about various strategies engaged by giving families and how to refine your strategy and engage your family to fit your grantmaking goals, values, and governance structure.

*Confirmed Speakers:*

- *Jennifer Davis, Executive Vice President, The Philanthropy Workshop*
- *Renee Kaplan, Chief Executive Officer, The Philanthropy Workshop*

#### **Option #2: Consensus and Decision Making**

Join next-gen family giver and game social entrepreneur Peter Williamson for an interactive, engaging round of the game [Consensus!](#) In this interactive session, we will draw upon our personal ethics and views as we debate key family philanthropy topics. Following the game, participate in facilitated small group discussions that will help you learn a bit more about your peers, and how to find common ground and make effective decisions with your own board!

*Confirmed Speaker:*

- *Peter Williamson, Founder, Game Genius and Next-gen Family Member, Kettering Family Foundation*

#### **Option #3: Investing with a Racial Equity Lens**

What is the role of racial equity in the investment strategies and processes of your foundation? How can you embed racial equity in your investment committee meetings and decisions regarding capital deployment? Achieving racial equity is typically presented as daunting, perhaps even unattainable. But change is possible with sincere commitment, clear goals, and measurable benchmarks. Join this

discussion with three leaders of Confluence Philanthropy's [2020 Belonging Pledge](#) for tips and suggestions on how to invest with a racial equity lens.

*Confirmed Speakers:*

- *Rini Banerjee, Executive Director, Jessie Smith Noyes Foundation*
- *Tamara Larsen, Executive Director, Mission-aligned Investing, Agility*
- *Greg Ratliff, Vice President, Rockefeller Philanthropy Advisors and Board Member, Confluence Philanthropy*

#### **Option #4: Flipping the Script: Shifting Foundation Power to Community**

Changing the ways we do things as foundations is not easy. We have systems and processes that have worked very well for us for many years, even if these same systems and processes have not worked so well for the nonprofits we fund or the issues we care about. What happens when a foundation deeply listens to the community and then changes its approach so that the community has more voice and the foundation takes more direction from the activists and leaders on the ground? Using real life examples of shifting power away from the foundation and to community, you will learn what went well, what went wrong, and lessons to help you think about how you build authentic trust and shift power to community.

*Confirmed Speakers:*

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- *Patrick Troska, President, The Jay & Rose Phillips Family Foundation of Minnesota*

#### **2:40–2:45 pm | Technology Break**

#### **2:45–3:35 pm | Donor Perspectives: A Conversation with Valerie Rockefeller**

How do you bring your personal passions and perspectives to a shared philanthropic effort? How do you forge an identity that is unique but inclusive of your family? How do you balance the opportunities and expectations of legacy? And what tools are available to make the most of your philanthropic assets and capital? NCFP President Nick Tedesco will explore these and other timely questions in this intimate conversation with long-time friend and colleague Valerie Rockefeller.

*Confirmed Speakers:*

- *Valerie Rockefeller, Trustee, Rockefeller Brothers Fund*
- *Nick Tedesco, President and CEO, National Center for Family Philanthropy*

#### **3:35–4:00 pm | Closing & Future Opportunities for Engagement**

Hear about ongoing opportunities to connect and learn from NCFP and its partners, and learn how to sign up for peer cohorts that will be meeting following TEI in the areas of next-gen leadership, racial equity, and strategic grantmaking.

**4:00–4:20 pm | Ask the Attorney 4:30–4:50 pm | Ask the Attorney 5:00–5:20 pm | Ask the Attorney**

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