



# THE NATIONAL FORUM ON FAMILY PHILANTHROPY

Inspiration • Revelation • Transformation

## PROGRAM GUIDE

MAY 7-9, 2014

THE CHARLES HOTEL | CAMBRIDGE | MASSACHUSETTS

[www.NCFP14.org](http://www.NCFP14.org)

#ncfp14

NATIONAL CENTER FOR  
FAMILY PHILANTHROPY  
*Inspiring Generations of Giving*

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## STAY CONNECTED ONSITE!

The National Forum website, [www.ncfp14.org](http://www.ncfp14.org) will have real time updates and news throughout the event and loads of resources on topics, speakers and programs. You can also connect with fellow participants and be part of the conversation online through our National Forum blog, [familygivingnews.org](http://familygivingnews.org), and on Twitter. #ncfp14.

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## WELCOME

This inaugural National Forum on Family Philanthropy is the result of ongoing work by the National Center for Family Philanthropy Board of Directors and staff to reinterpret and recommit to the founding vision, values, and mission of the organization. NCFP, almost 17 years after that founding, still stands as a vigorous advocate and resource for the charitable giving of philanthropic families. We are dedicated to ensuring that the very best, most groundbreaking research, resources, and educational events are available to those contemplating, managing, and renewing family giving programs.

With this Forum, we create a place where those committed to ethical and effective family giving can discuss the issues and circumstances affecting their leadership and service to charitable causes.

The Board of Directors and the Advisory Committee that have guided this Forum intended that the very highest quality programming, presenters, and formats be available to you. Within the Forum program, you'll find a retreat, colleague briefings, case study sessions, discussion groups, and informal spaces for the collegial conversations that often make these gatherings so meaningful. Further, we intended that the title of this program, Inspiration, Revelation and Transformation, be the guiding framework for our conference. We trust you will find new ideas and solutions, inspiring stories, and the encouragement to go home with a new sense of possibility – truly a transformative experience.

As this is an inaugural event, your vigorous participation, input, and suggestions for future such gatherings are critical to our ability to be of the highest service to you, your foundations, funds and grantees. But this is just the beginning of a number of extraordinary new services and resources from the National Center for Family Philanthropy. While at the Forum, hear more about our new research partnership with the Urban Institute to articulate and benchmark critical trends in the practice of family philanthropy. Take a look at the beta version of our brand-new website and the Family Philanthropy Online Knowledge Center that go live in June. Finally, enjoy the fresh new visual identity of NCFP. Our new look and logo signal a lively reinterpretation of our values and our vision for serving the field. We are excited to renew – through bold new programming and dynamic visual appeal – the vitality of our mission and advocacy on your behalf.

It takes the commitment of many generous and dedicated individuals and organizations to make this Forum and all of our work possible. The NCFP Board of Directors regularly demonstrate their willingness to try new things, even to take bold risks, while prudently managing a small, if ambitious, organization. The Advisory Committee for this Forum offered both intellectual leadership and encouragement for the development of a convening that is both personal in its approach and sophisticated in its development – both the hallmarks of family giving. Special thanks to Ira Hirschfield who provided outstanding leadership and guidance as the Chair of the Forum Advisory Committee. As with any such great venture, there is inherent financial risk. We required sponsors who had the vision to see the Forum's possibility and ultimate accomplishments while it was only in the conceptual stage. Our sincere gratitude to U. S. Trust and all our sponsors. Finally, the National Center for Family Philanthropy is here to serve donor families only because of the faith and generosity of our supporters: our Friends of the Family, including our Leadership Circle. To all who helped bring this Forum to you and to all of you who also took a chance on a new idea by registering to participate, our most sincere admiration and gratitude.



**Virginia M. Esposito**  
President, National Center  
for Family Philanthropy



**Kathleen Odne**  
Chair, NCFP Board of Directors and Executive  
Director, Dean & Margaret Lesher Foundation



## SCHEDULE AT A GLANCE

### Wednesday, May 7, 2014

2:30 pm – 6:00 pm	■ Registration   Pre-Assembly B, 3rd Level
5:00 pm – 6:00 pm	■ Opening Reception   Pre-Assembly A, 3rd Level
6:00 pm – 8:30 pm	■ Dinner and Opening Plenary Discussion: Perspectives on Creating Community In Our Time   Charles Ballroom, 3rd Level   Page 3
8:30 pm – 11:00 pm	■ Forum Lounge   Regatta Bar, 3rd Level

### Thursday, May 8, 2014

8:00 am – 9:30 am	■ Breakfast Plenary: A Founder's Conversation   Charles Ballroom, 3rd Level   Page 3
9:30 am – 10:00 am	■ Coffee Break   Pre-Assembly A, 3rd Level
9:45 am – 4:15 pm	■ The Courage to Lead in Family Philanthropy   Kennedy B Room, Lobby Level   <i>Pre-registrants receive priority</i>   Page 4
10:00 am – 11:30 am	■ Transparency in the Family Philanthropy Context   Agassiz Room, 3rd Level   Page 4
	■ Engaging the "Always On" Generation in Philanthropy   Regatta Bar, 3rd Level   Page 4
	■ For Board Chairs: An Interactive Roundtable   Rogers & Stratton Room, 3rd Level   Page 5
	■ 100 Years of Family Philanthropy: The Andrus Family and the Surdna Foundation   Kennedy A Room, Lobby Level   Page 5
	■ "In Keeping With Our Values"—A Colleague Briefing on Mission Investing   Longfellow A Room, Lobby Level   Page 5
	■ Grantmaking, Geography and Leadership by Case Study   Compton Room, 3rd Level   Page 6
11:30 am – 12:15 pm	■ Coffee Break   Pre-Assembly A, 3rd Level
12:15 pm – 2:00 pm	■ Lunch Plenary: In a Woman's Voice: The Role of Women in Family Philanthropy   Charles Ballroom, 3rd Level   Page 6
2:00 pm – 2:30 pm	■ Coffee Break   Pre-Assembly A, 3rd Level
2:15 pm – 4:15 pm	■ Courage to Lead Retreat Continues   Kennedy B Room, Lobby Level   <i>Continuation of morning session</i>
2:15 pm – 4:00 pm	■ Adaptive Philanthropy   Rogers & Stratton Room, 3rd Level   Page 6
2:30 pm – 4:00 pm	■ Diversity, Equity and Inclusion in Philanthropy   Agassiz Room, 3rd Level   Page 7
	■ More than Passing the Baton: Transferring Values and Mission Across the Generations   Longfellow A & B Room, Lobby Level   Page 7
	■ Impact Investing - Moving from Intrigue to Implementation   Kennedy A Room, Lobby Level   Page 7
	■ Finding Agreement on Family Boards by Case Study   Compton Room, 3rd Level   Page 8
4:00 pm – 4:30 pm	■ Coffee Break   Pre-Assembly A, 3rd Level
4:30 pm – 6:00 pm	■ Tea and Refreshments/Afternoon Plenary: Family Philanthropy and Big, Bold Ideas   Charles Ballroom, 3rd Level   Page 8
7:00 pm	■ Dine-Arounds   Page 13
8:30 pm – 11:00 pm	■ Forum Lounge   Regatta Bar, 3rd Level

### Friday, May 9, 2014

8:00 am – 10:00 am	■ Breakfast Plenary: New Directions at the National Center for Family Philanthropy   Charles Ballroom, 3rd Level   Page 9
10:00 am – 10:30 am	■ Coffee Break   Pre-Assembly A, 3rd Level
10:30 am – 12:00 pm	■ Passing Gear Philanthropy   Kennedy A Room, Lobby Level   Page 9
	■ Influence and Impact: Opportunities in Strategy and Evaluation   Kennedy B Room, Lobby Level   Page 10
	■ The Best Mistakes We Ever Made   Longfellow A & B Room, Lobby Level   Page 10
	■ Telling Your Story with Passion, Power, and Purpose   Rogers & Stratton Room, 3rd Level   Page 10
	■ Colleague Briefing: Engaging Youth in Family Philanthropy   Agassiz Room, 3rd Level   Page 11
	■ Choosing and Preparing your Grantmaking Successors by Case Study   Compton Room, 3rd Level   Page 11
12:00 pm – 12:30 pm	■ Coffee Break   Pre-Assembly A, 3rd Level
12:30 pm – 2:30 pm	■ Closing Plenary Luncheon: Family Philanthropy Across the Generations   Charles Ballroom, 3rd Level   Page 11

■ Plenary Sessions

■ Concurrent Sessions

■ Informal Networking

■ Retreat



## SCHEDULE OF SESSIONS

WEDNESDAY, MAY 7, 2014

### ■ REGISTRATION ■

2:30 pm – 6:00 pm | Pre-Assembly B, 3rd Level

### ■ OPENING RECEPTION ■

5:00 PM – 6:00 PM | PRE-ASSEMBLY A, 3RD LEVEL

### ■ PERSPECTIVES ON CREATING COMMUNITY IN OUR TIME ■

6:00 pm – 8:30 pm | Dinner and Opening Plenary Discussion | Charles Ballroom, 3rd Level

Most philanthropic families seek to build community in some way. For some, it is a commitment to a geographic region – often the hometown; for others it may be a community of concern – an issue of special meaning for the family; and for still others it may be a population group whether that be immigrant populations, disadvantaged families, or the like.

Our opening plenary session takes place just off Harvard Square and we look to the Harvard community for inspiration and information. We are delighted to include distinguished faculty members whose scholarship and experience have focused on what it takes to further understanding, create partnerships and better comprehend what it means to make a difference in your community of choice. Come prepared not only for the stimulation of fresh perspectives and exciting research, but to share your experiences and questions on community building and transformation.

**Introduction** | **Ira S. Hirschfield**, President, Evelyn & Walter Haas , Jr. Fund and Chair, Advisory Committee, National Forum on Family Philanthropy

**Moderator** | **James Canales**, Incoming President, Barr Foundation

**Presenters** | **Howard Gardner**, The John H. and Elisabeth A. Hobbs Professor of Cognition and Education, Harvard Graduate School of Education, and Author, *The App Generation: How Today's Youth Navigate Identity, Intimacy and Imagination in the Digital World*; **Ambassador Swanee Hunt**, Eleanor Roosevelt Lecturer in Public Policy, Harvard's Kennedy School of Government and President, Hunt Alternatives Fund

### ■ FORUM LOUNGE (INFORMAL REFRESHMENTS AND CONVERSATIONS) ■

8:30 pm – 11:00 pm | Regatta Bar, 3rd Level

THURSDAY, MAY 8, 2014

### ■ “I’LL HAVE WHAT SHE’S HAVING!”: A FOUNDER’S CONVERSATION ■

8:00 am – 9:30 am | Breakfast Plenary | Charles Ballroom, 3rd Level

Over the past two decades, philanthropic discussions have increasingly emphasized evidence-based practices and measurement techniques. But the most effective and fulfilled philanthropists are driven not by academic concern but by a deep and often personal connection to a cause or community. In this session, we will hear from founders who found their heartfelt connection to an issue, exploring the ways these founders immersed themselves and then applied their time, treasure, and talent to solving it.

**Introduction** | **Valerie Lies**, President and CEO, Donors Forum

**Moderator** | **Lowell Weiss**, President, Cascade Philanthropy Advisors

**Presenters** | **Karen Ansara**, Co-Founder, Ansara Family Fund at the Boston Foundation, The Haiti Fund at the Boston Foundation, and New England International Donors; **William Campbell**, Chair, Campbell Family Foundation and The End Fund; **Mario Morino**, Chairman, Morino Institute and Founding Chairman, Venture Philanthropy Partners



## SCHEDULE OF SESSIONS

### ■ THE COURAGE TO LEAD IN FAMILY PHILANTHROPY ■

9:45 am – 4:15 pm | Kennedy B Room, Lobby Level

This special retreat is grounded in the conviction that when our deepest, most fundamental values guide our work, we find the courage to truly lead. We can fully listen to our colleagues' criticism and affirmation; we can face the difficult decisions and dilemmas that are inherent to the roles we play; we can take creative risks; and we can operate from a place of personal integrity. The session will use the processes developed by the Center for Courage & Renewal, offering time for small group dialogue and reflection in a safe and trustworthy space. The session will be led by Gayle Williams and Tom Beech, both with experience as family foundation CEO's and as facilitators of Courage & Renewal retreats.

**Retreat Facilitators** | **Thomas Beech**, President Emeritus, Fetzer Institute; **Gayle Williams**, Consultant/Coach and Former Executive Director, Mary Reynolds Babcock Foundation

(Note: This day-long retreat is limited to 24 participants. No additional fee is required.)

We are grateful to the Center for Courage & Renewal for their cooperation and support in adapting their retreat for our audience.

### ■ TRANSPARENCY IN THE FAMILY PHILANTHROPY CONTEXT ■

10:00 am – 11:30 am | Agassiz Room, 3rd Level

Families have a unique context when it comes to accessibility and transparency. While expectations grow daily for increased transparency, challenges exist for families and family businesses striving to meet them. Join a candid discussion of transparency at the institutional, family and personal level. Share your perspective and learn from your peers as well the leader of the GlassPockets Initiative at the Foundation Center.

**Moderator** | **Janine Lee**, President, Southeastern Council of Foundations

**Presenters** | **Bradford Smith**, President, The Foundation Center; **Caroline Avery**, President and **Claire Peeps**, Executive Director, The Durfee Foundation; **Terry Hunt**, Ed. D., Trustee and **Tony Macklin**, Executive Director, Roy A. Hunt Foundation

### ■ ENGAGING THE “ALWAYS ON” GENERATION IN PHILANTHROPY ■

10:00 am – 11:30 am | Regatta Bar, 3rd Level

Today's school-age kids are growing up in a connected, digital world that lets them approach philanthropy in entirely new ways. Now they can share their time, talent, treasure, and ties. This session will offer insights and ideas both to families who haven't yet begun to engage their kids in philanthropy and those who have already created avenues such as next gen boards. Topics will include: what makes today's kids tick, including the influence of social media on their philanthropy; the most effective ways to work with next gen boards; how service trips and other activities help multi-generational families bond; and why some foundations are moving beyond their own families to offer grantmaking opportunities for other youth in their communities.

**Moderator** | **Susan Price**, Writer and Speaker

**Presenters** | **Shirish Dayal**, Executive Director, Tarsadia Foundation; **Annie Hernandez**, Interim Executive Director, Frieda C. Fox Family Foundation & Youth Philanthropy Connect; **Noreen McMahon**, Senior Director of Programs, Highland Street Foundation; **Audrey Jacobs**, Director, The Center for Family Philanthropy, The Community Foundation for Greater Atlanta



## SCHEDULE OF SESSIONS

### ■ FOR BOARD CHAIRS: AN INTERACTIVE ROUNDTABLE ■

10:00 am – 11:30 am | Rogers & Stratton Room, 3rd Level

Recent NCFP research has emphasized the critical role of the Board Chair in ensuring effective governance. Often a role that is rotated throughout the family, it is still rare for family foundation boards to have a separate “job description” for the Chair and to require certain skills and experiences of their Chairs. What makes for a successful Board Chair? Which talents support healthy board leadership? What kinds of situations have really tested the Board and its Chair? How has the partnership between Board Chair and CEO enhanced the foundation’s performance? In this facilitated conversation, Board Chairs – those who are, have been and expect/hope to be – are invited to come together to answer these and other questions of good governance. While the program has been framed with the Board Chair in mind, others are welcome.

**Facilitator | Patricia Angus, Esq.**, CEO, Angus Advisory Group, LLC

**Presenter | Alice Buhl**, Lansberg Gersick Associates and Senior Fellow, National Center for Family Philanthropy

### ■ 100 YEARS OF FAMILY PHILANTHROPY: THE ANDRUS FAMILY AND THE SURDNA FOUNDATION ■

10:00 am – 11:30 am | Kennedy A Room, Lobby Level

Passion and purpose animate family philanthropies. But keeping that passion alive over successive generations—maintaining continuity of mission while inviting the change needed to address contemporary challenges—is far from easy. Family foundations can fall prey to personality conflicts, philosophical disagreements, generational divides, and other hazards. At this session, current and past board members, and the President of the Surdna Foundation will discuss how the family foundation has endured and succeeded for 97 years, in large part by an ability to identify and stick to its values. The session will share a number of critical turning points that tested and strengthened the foundation, including opening the board to non-family members, hiring the first professional staff, and why a family’s values must be placed before the needs of individual family members. By focusing on a series of revealing stories, the panelists will illustrate the importance to a foundation’s longevity and impact of adhering to its values.

**Moderator | David Grant**, Past President, Geraldine R. Dodge Foundation and former Trustee, Surdna Foundation

**Presenters | Phillip Henderson**, President, Surdna Foundation; **Kelly Nowlin**, Trustee, Surdna Foundation; **Elizabeth Andrus**, Trustee, Surdna Foundation

### ■ “IN KEEPING WITH OUR VALUES”—A COLLEAGUE BRIEFING ON MISSION INVESTING ■

10:00 am – 11:30 am | Longfellow A Room, Lobby Level

Hear the stories of two philanthropic families who are pursuing different approaches to mission investing but with similar motivations—ensuring that the values that guide their families’ philanthropy include the strategic deployment of assets. This session will include information on the Divest-Invest Initiative and other mission investing approaches.

**Moderator | Ellen Remmer**, Senior Partner, The Philanthropic Initiative

**Presenters | Sarah Cavanaugh**, Trustee, Russell Family Foundation; **Justin Rockefeller**, Co-Founder, The ImpAct and Trustee, Rockefeller Brothers Fund



## SCHEDULE OF SESSIONS

### ■ GRANTMAKING, GEOGRAPHY AND LEADERSHIP BY CASE STUDY ■

10:00 am – 11:30 am | Compton Room, 3rd Level

Effective grantmaking aligns donor legacy and family interests with a changing world. However, generational succession, geographic dispersion, a capital event, and/or changing trustee perspectives may create the need to redesign a foundation's grantmaking program. Through case studies and small group discussion, this session will explore change strategies that honor family and community ties. Third generation Casalli family members now live far from the changing community which has been their foundation's focus for over 40 years. By discussing the Casalli Family Foundation's dilemma and considering their options, participants will learn about:

- Re-aligning strategic priorities and tactics
- Implementing change and honoring the foundation's community roots
- Philanthropic leadership and risk taking
- Board members' roles and engagement from points of geographic dispersion

CASE in point, The Casalli Family Foundation

**Moderator | Jason Born**, Senior Director, National Center for Family Philanthropy

**Facilitators | Mary Phillips**, President and **Amy Segal Shorey**, Director, GMA Foundations

### ■ IN A WOMAN'S VOICE: THE ROLE OF WOMEN IN FAMILY PHILANTHROPY ■

12:15 pm – 2:00 pm | Lunch Plenary | Charles Ballroom, 3rd Level

The contributions of women to the family charitable process has long been appreciated if not particularly well understood. The effects of these contributions can be profound whether the family has been giving for generations or just beginning a family philanthropy. Two remarkable women donors join us to both embrace and challenge the stereotypes of women in family philanthropy. How have qualities sometimes thought of as feminine such as empathy and emotional intelligence contributed to the effectiveness of the philanthropic process – for the grantmaking, partnerships and the family? How have leadership roles and responsibilities been shared?

**Moderator | Claire Costello**, Managing Director, National Philanthropic Practice Executive for US Trust, Bank of America Private Wealth Management

**Participants | Jennifer Buffett**, President and Co-Chair, NoVo Foundation; **Peggy Dulany**, Founder and Chair, The Synergos Institute

### ■ COURAGE TO LEAD RETREAT CONTINUES ■

2:15 pm – 4:15 pm | Kennedy B Room, Lobby Level

### ■ ADAPTIVE PHILANTHROPY ■

2:15 pm – 4:00 pm | Rogers & Stratton Room, 3rd Level

Many philanthropists want to be strategic. But with the external environment changing so quickly, the imperative to adapt has never been more urgent. How can you be both strategic and adaptive at the same time? This extended workshop will feature best practices from other philanthropists, as well as candid, intimate conversations with peers about how to balance on this high wire.

**Moderator | Susan Dikoff**, Partner, The Bridgespan Group

**Participants | Caren Yanis**, President, Crown Family Philanthropies; **Valerie Jacobs Hapke**, Chair, Jacobs Family Foundation; **Maria Lopez Vento**, Vice President of Programs and Partnerships, Helen Bader Foundation



## SCHEDULE OF SESSIONS

### ■ DIVERSITY, EQUITY AND INCLUSION IN PHILANTHROPY ■

2:30 pm – 4:00 pm | Agassiz Room, 3rd Level

As our country grapples with its increasing diversity and divides along lines of race, class, ethnicity, gender and sexual orientation, philanthropy is called to play a leadership role. Learn about the D5 Coalition's efforts to advance diversity, equity and inclusion throughout philanthropy and the stories of families working to be more inclusive in their practice and giving. Participants will have the opportunity through facilitated discussion to explore their own histories and experiences and to develop new approaches for influencing their families and philanthropy.

**Moderator** | **Lisa Graustein**, Facilitator, Beyond Diversity 101, Trustee, William Caspar Graustein Memorial Fund, and Director of Career Development and Sustainability at Codman Academy Charter Public School

**Presenters** | **Kelly Brown**, Executive Director, D5 Coalition; **William Graustein**, Chair and **David Nee**, Executive Director Emeritus, William Caspar Graustein Memorial Fund; **Patrick Troska**, Executive Director, Jay & Rose Phillips Family Foundation of Minnesota

### MORE THAN PASSING THE BATON:

### ■ TRANSFERRING VALUES AND MISSION ACROSS THE GENERATIONS ■

2:30 pm – 4:00 pm | Longfellow A & B Room, Lobby Level

Philanthropic families that would like to see the giving tradition extend to another generation – or more – recognize that this happens only in the context of an evolving, generative system. Far more than assuming fiduciary responsibilities and static control over critical charitable assets, new generations of trustees will contend with unforeseen, complex and demanding social problems. How do families establish values and mission that not only tolerate but invite change and new approaches? How does a mission honor the founder's legacy while offering latitude for reinterpretation? This conversation focuses on the emotional, generational, cultural, and philosophical issues encountered on a path to a generational transfer of philanthropic stewardship.

**Moderator** | **Stacy Palmer**, Editor, *Chronicle of Philanthropy*

**Presenters** | **Stephanie A. Cardon**, Vice Chair, Andrus Family Fund; **Greg Segal**, Trustee, A. L. Mailman Family Foundation and Co-Founder, Organize; **Carmela Castellano-Garcia**, Trustee, Castellano Family Foundation and CEO, California Primary Care Association

### ■ IMPACT INVESTING – MOVING FROM INTRIGUE TO IMPLEMENTATION ■

2:30 pm – 4:00 pm | Kennedy A Room, Lobby Level

Increasingly, philanthropic funders are looking for additional tools to achieve their missions. Impact Investing, the practice of investing for financial and social returns, holds great promise. Yet, implementation has lagged expectations and the field is mired in debate about language, product quality and social impact. Join us to unpack the state of the field, review some frameworks for investing and look at practical examples and challenges. There will be plenty of time for questions and discussion.

**Presenters** | **Jason Baron**, Managing Director, Head Portfolio Manager of Social Investments, US Trust and **Jackie VanderBrug**, Senior Vice President, US Trust



## SCHEDULE OF SESSIONS

### ■ FINDING AGREEMENT ON FAMILY BOARDS BY CASE STUDY ■

2:30 pm – 4:00 pm | Compton Room, 3rd Level

Family members frequently have different political viewpoints, lifestyles, and priorities. Left unresolved, some disagreements threaten a foundation's effectiveness and undermine the donor's intent. Consider approaches to overcoming differences on your family foundation board and strategies for successfully balancing divergent board member interests with philanthropic priorities. Through a case study and small group discussion, participants will learn about identifying areas of agreement and structuring board decisions that respect the donor's legacy and kindle the current trustees' philanthropic aspirations. The experience of one family will serve as a springboard for exchanging ideas about:

- Confronting conflict and the perils of conflict avoidance
- Devising alternative strategies when agreement is not entirely possible
- Addressing conflict of loyalty in decision making

CASE in point, the Belle Trust

**Moderator | Jason Born**, Senior Director, National Center for Family Philanthropy

**Presenters | Mary Phillips**, President and **Amy Segal Shorey**, Director, GMA Foundations

### ■ FAMILY PHILANTHROPY AND BIG, BOLD IDEAS ■

4:30 pm – 6:00 pm | Tea and Refreshments/Afternoon Plenary | Charles Ballroom, 3rd Level

For some families, philanthropy presents the opportunity to take on the intractable problem and to be bold in focus and approach. The chance to dive in is irresistible – sometimes with little preparation. Other families may be equally attracted to such programs but concern for the family's name, charitable reputation, or prudent stewardship of philanthropic assets may be cause for pause, even inaction. How do family giving programs take on ambitious grantmaking goals? What contributes to a foundation's readiness and stamina for doing this kind of work? What kind of background work is needed? How about partnerships? What constitutes "acceptable risk" for some families? How have family foundations and funds managed to successfully mount big projects that others were reluctant to take on? What have been the rewards as well as the costs and what can we learn from their experiences?

**Introduction | Caroline Avery**, The Durfee Foundation

**Presenters | Ira S. Hirschfield**, President and **Sylvia Yee**, Vice President of Programs, Evelyn & Walter Haas, Jr. Fund

### ■ DINE-AROUNDS ■

7:00 pm | Sign up at the Registration Desk!

### ■ FORUM LOUNGE (INFORMAL REFRESHMENTS AND CONVERSATIONS) ■

8:30 pm – 11:00 pm | Regatta Bar, 3rd Level



## SCHEDULE OF SESSIONS

FRIDAY, MAY 9, 2014

### ■ NEW DIRECTIONS AT THE NATIONAL CENTER FOR FAMILY PHILANTHROPY ■

#### Trends in Family Philanthropy and the Presentation of the First Distinguished Fellow

8:00 am – 10:00 am | Breakfast Plenary | Charles Ballroom, 3rd Level

This session highlights exciting new work launched by NCFP to strengthen its capacity to advance ethical and effective family philanthropy. The result of two years of outreach to the field through extensive planning and discussions, NCFP has a bold new vision for helping all families embrace the possibilities of giving together and use their unique resources to improve lives and transform communities. To better understand how families are approaching their giving and the trends that are shaping the field, NCFP is launching a new, national benchmarking study, Trends in Family Philanthropy, in partnership with the Urban Institute. The study will track developments in the practice of family giving, regardless of vehicle, and will shed new light on how the largest component of the philanthropic sector is evolving over time.

NCFP is also proud to announce its first ever Distinguished Fellow in Family Philanthropy. This new program allows us to focus much needed attention on the quality and contributions of veteran leaders in our field. In 2015, NCFP will launch an Emerging Leaders in Family Philanthropy program.

Participants will participate in an interactive launch of initial questions from the Trends research initiative and join NCFP in recognizing Susan Packard Orr as the first Distinguished Fellow in Family Philanthropy. The award presentation will be followed by a conversation between NCFP President Ginny Esposito and Susan Packard Orr.

**Trends Presenters** | **Kathleen Odne**, Executive Director, Dean & Margaret Lesher Foundation and Chair, National Center for Family Philanthropy; **Kathy Whelpley**, Vice President, National Center for Family Philanthropy; **Elizabeth Boris**, Founding Director, Center on Nonprofits and Philanthropy, The Urban Institute

**Distinguished Fellow** | **Bruce Maza**, Executive Director, C.E. & S. Foundation; **Virginia M. Esposito**, President, National Center for Family Philanthropy; **Susan Packard Orr**, Chair, The David and Lucile Packard Foundation and Inaugural Distinguished Fellow in Family Philanthropy

### ■ PASSING GEAR PHILANTHROPY ■

10:30 am – 12:00 pm | Kennedy A Room, Lobby Level

Powerful and satisfying family philanthropy involves the application of shared family values to meaningful needs and opportunities. How can families harness their caring and conviction to focus their giving where it matters most? How can philanthropy use "forms of capital" beyond dollars alone to accelerate and deepen change toward "North Star" outcomes? For over a decade MDC's "Passing Gear Philanthropy" has helped foundations discern and apply their distinctive assets with greater creativity and power, using tools drawn from the work of leading scholars and practitioners in philanthropy. This session will introduce tools and concepts of "Passing Gear" and share stories of its application.

**Presenters** | **David Dodson**, President, MDC, Inc.; **Kristy Teskey**, Executive Director, John M. Belk Educational Endowment; **Gayle Williams**, Consultant/Coach and Former Executive Director, Mary Reynolds Babcock Foundation



## SCHEDULE OF SESSIONS

### ■ INFLUENCE AND IMPACT: OPPORTUNITIES IN STRATEGY AND EVALUATION ■

10:30 am – 12:00 pm | Kennedy B Room, Lobby Level

Authors of the bestselling book, *Give Smart: Philanthropy that Gets Results*, Joel Fleishman and Tom Tierney have traveled the country talking about what it means to frame your giving around your intended goals, strategy and impact. More importantly, they are raising awareness about how you can know the influence and consequences of that giving. We ask Fleishman and Tierney to look back at the experience and key messages that came from developing that book and what they've learned in the intervening time that has influenced their own thinking. Also, where do family foundations that offer significant trustee involvement and are responsive to proposals from the community fit into their concept of giving smart? Great examples of what it means to "give smart" by participants in this discussion are strongly encouraged.

**Moderator** | Melinda Marble, Director of Family Philanthropy, Pilot House Associates

**Presenters** | Joel L. Fleishman, Professor of Law and Public Policy, Duke University; Thomas Tierney, Chairman and Co-Founder, The Bridgespan Group

### ■ THE BEST MISTAKES WE EVER MADE ■

10:30 am – 12:00 pm | Longfellow A & B Room, Lobby Level

Those in philanthropy often have a difficult time talking about their mistakes, much less what they might call their failures. Some don't want grantees to be hurt by being named in any such discussion. Others are sensitive to the responsibility for making prudent grants and are concerned about what one that "didn't work out" might say about their grantmaking. Yet, it is those same mistakes (and the willingness to make them) that allows us to explore new territory, forge new partnerships, take a risk, and test our creativity and innovation. It is also those mistakes that can be our most powerful teachers. In this dynamic format, 20 individuals will take two minutes to share a mistake and what they learned. Discussion time will allow the audience to process the mistakes and appreciate the value of sharing and analyzing what can be learned.

**Facilitators** | Kathleen Odne, Executive Director, Dean & Margaret Lesher Foundation, and Chair, National Center for Family Philanthropy; Reginald Jones, President and CEO, Jacobs Family Foundation

### ■ TELLING YOUR STORY WITH PASSION, POWER, AND PURPOSE ■

10:30 am – 12:00 pm | Rogers & Stratton Room, 3rd Level

Philanthropic leaders – donors, family leaders, trustees and executive staff – have a powerful story to tell about their charitable legacy, community interests and the incredible work of their grantees and other partners. That work can be further extended by taking advantage of the invitations to tell those stories in front of a variety of audiences. Own the Room® is a successful training method and firm that enhances the public speaking skills of business, civic and community leaders. Be part of this hands-on opportunity to learn to speak with a more powerful and compelling voice and discover how this method can also enhance the success of your grantees.

**Presenter** | Michael Balaoing, Adjunct Faculty, New York University Wagner School of Public Service and Senior Coach, Own the Room



## SCHEDULE OF SESSIONS

### ■ COLLEAGUE BRIEFING: ENGAGING YOUTH IN FAMILY PHILANTHROPY ■

10:30 am – 12:00 pm | Agassiz Room, 3rd Level

This interactive session on trends and new approaches for engaging youth in family philanthropy is designed for participants of all ages eager to do more. **Learn** about new models involving young people ages 8+ in philanthropy and exciting collaborative projects happening at the national level. **Share** your experiences, successes, and challenges in engaging the next generation to inform the conversation. And, help **shape** a new curricula under development by NCFP to support family members of all ages in preparing themselves for effective next gen engagement.

**Presenters** | **Annie Hernandez**, Interim Executive Director, Frieda C. Fox Family Foundation & Youth Philanthropy Connect; **Kathy Whelpley**, Vice President, National Center for Family Philanthropy

### ■ CHOOSING AND PREPARING YOUR GRANTMAKING SUCCESSORS BY CASE STUDY ■

10:30 am – 12:00 pm | Compton Room, 3rd Level

One of the greatest sources of joy and opportunity, anxiety and frustration for philanthropic families may be the transfer of wealth, responsibility and values from one generation to the next. This interactive session will delve into the particular challenges and best practices for succession in family foundation governance. Through a case study and small group discussion, participants will learn about generational succession that honors a donor's legacy and reflects the family's values. The experience of the Clare family will serve as a framework for discussing:

- Designing an effective governance structure
- Selecting board members
- Engaging the next generation
- Adopting a collective mission and goals

CASE in point, the Clare Foundation

**Moderator** | **Jason Born**, Senior Director, National Center for Family Philanthropy

**Presenters** | **Mary Phillips**, President and **Amy Segal Shorey**, Director, GMA Foundations

### ■ FAMILY PHILANTHROPY ACROSS THE GENERATIONS ■

12:30 pm – 2:30 pm | Closing Plenary Luncheon | Charles Ballroom, 3rd Level

For younger people born into a family with a prominent history of philanthropy, there is often a hope that they will continue that tradition. How do younger family members become acquainted with the values, traditions, and responsibilities of that charitable history? How are the expectations managed on both sides? How can young family members be encouraged to develop that sense of legacy and, at the same time, develop philanthropic interests, roles, and giving of their own? This conversation features young leaders from some of the most well-known family giving programs discussing growing up philanthropically in the public eye, their commitment to family giving, and the charitable pursuits they've forged for themselves.

**Introduction** | **Kathleen Odne**, Executive Director, Dean & Margaret Lesher Foundation and Chair, National Center for Family Philanthropy

**Moderator** | **Judy Woodruff**, Co-Anchor and Managing Editor, The PBS NewsHour

**Presenters** | **Kimberly Myers Hewlett**, Treasurer, Myers Family Foundation and Board Member, Flora Family Foundation; **Katherine Lorenz**, President and Treasurer, The Cynthia & George Mitchell Foundation



## DISTINGUISHED FELLOW



The National Center for Family Philanthropy is pleased to announce the inauguration of a unique position in the field of family philanthropy, the Center's first ever Distinguished Fellowship.

The idea for this position was conceived when a group of NCFP board members and staff gathered to consider the distinctive resources that this organization will be called upon to provide in the future. Board Member Bruce Maza recalled how the field of family philanthropy was forever changed 30 years ago when the legendary dean of Harvard School of Education and foundation trustee Paul Ylvisaker agreed to meet with a young Ginny Esposito. Ylvisaker became Ginny's mentor and friend, and redefined the arc of her career. That career ultimately led to the founding of the National Center for Family Philanthropy, more than 16 years ago.

*"Our conversation revealed the connection between Ginny's success and her relationship with Dr. Ylvisaker – and in so doing, we understood as never before the crucial role that NCFP must play in the nurturing of new talent. It was through this revelation that the Fellows program was born," says Bruce.*

The Fellows program will engage three tiers of NCFP Fellows, representing seasoned leaders, emerging leaders, and an honorary Distinguished Fellow. The Distinguished Fellow must be a family philanthropy icon, a leader whose experience and reputation distinguish her or him as an authority on the traditions and practice of family philanthropy, whose career is worthy of emulation—a touchstone for vision and best practice, and whose reputation contains commitment both to innovation and to the preservation of family philanthropy as a fundamental component of American democracy.

The National Center for Family Philanthropy is privileged to name as its first Distinguished Fellow a leader who embodies these values completely, **Susan Packard Orr**.



Susan is the daughter of David Packard and Lucile Salter Packard who founded The David and Lucile Packard Foundation in 1964. With wealth founded in the technology field, her parents had a long history of charitable giving and volunteerism.

Her Stanford and New Mexico Tech education prepared her for a career in technology and with her understanding that nonprofits are often underfunded, understaffed, and lack access to quality information technology, Susan decided to apply that education to the nonprofit world. She is the founder and chair of Telosa Software, a company launched in 1986 still providing software solutions and support to nonprofit organizations across the country and around the world.

Having been part of the Packard Foundation since early in its founding, Susan has also been part of leading the Foundation through two significant transitions. The first followed the death of her mother and, nine years later, her father. She assumed the chairmanship of the Foundation in 1997. The Foundation has welcomed members of the third generation and is currently preparing for additional G3 members and future generations. The Foundation also has a long commitment to including general trustees on its board.

Susan has been an active trustee on nonprofit organization boards, many of which have a deep connection to her family and the Packard Foundation. She is a trustee of the Lucile Packard Children's Hospital, the Monterey Bay Aquarium, and the Packard Humanities Institute. She is a former trustee of the Lucile Packard Foundation for Children's Health and Stanford University. Susan also served for seven years on the board of the Hewlett-Packard Company.

Her commitment to family and family philanthropy is well documented. "I'm very, very proud of being a member of the Packard family. I have a very wonderful legacy and great parents. Does it help or hinder? My parents are known for honesty and integrity and other wonderful virtues, so of course that helps. And because I have a deep understanding of nonprofits having watched them my entire life, I feel passionate about helping them out." (*Biznotes*)

Susan (along with then executive director of the Foundation, Colburn Wilbur) wrote the preface to the first ever guide to creating a family foundation, *Splendid Legacy*. Her understanding of the unique circumstances of family foundations was well-evident: "At The David and Lucile Packard Foundation, we find that the most valuable legacy has been to leave one's values impressed in the minds of your family and staff. Over the years the challenges and opportunities of the world will change, however the basic values of the Packard's should live forever in our foundation."



## THURSDAY EVENING DINE-AROUNDS | MAY 8, 7:00PM

Make exciting new connections, participate in wonderful discussions, and indulge your palate at one of our National Forum dine-arounds. These experiences promise to be fun, informal, and will provide insights on topics that matter to you. Reservations are limited to 10 at each venue.

Sign-ups will be available at the National Forum registration desk. Each person is responsible for payment of their meal.

### **Legal Seafood (Located across the Courtyard on the 2nd Floor)**

[www.legalseafoods.com/restaurants/cambridge-charles-square](http://www.legalseafoods.com/restaurants/cambridge-charles-square)

Located in the courtyard of the Charles Hotel, our restaurant evokes the simple style of the original Legal Sea Foods that was in nearby Inman Square, Cambridge.

### **Harvest (44 Brattle Street)**

[www.harvestcambridge.com](http://www.harvestcambridge.com)

Tucked along a cobblestone pathway in the heart of the square, Harvest provides a welcome respite from the fast-paced world outside. Our newly re-designed open kitchen, spacious bar, and fireside dining complete the comfortable interior. Graceful linden trees offer shade to the Garden Terrace, our private garden café that boasts fireside dining, blooming flower boxes, and heaters for the chilly nights of spring and fall.

### **The Red House (98 Winthrop Street)**

[www.theredhouse.com](http://www.theredhouse.com)

Stargaze from our main dining room through a magnificent mahogany skylight & enjoy eclectic European and Mediterranean fare, a unique atmosphere, and a journey into the past of Old Cambridge. Built c.1802, and used as a residence for almost 200 years, 98 Winthrop Street has been recreated as The Red House restaurant. The original structure has been carefully restored to its former beauty, and is now home to three elegant private dining rooms.

### **Park (59 John F. Kennedy Street)**

[www.parkcambridge.com](http://www.parkcambridge.com)

PARK is the neighborhood restaurant and bar of today: a vibrant destination for friends, family and acquaintances to linger over lively conversation, playful plates and thoughtful drinks. With a menu full of spirited interpretations on New American classics from Chef Mark Goldberg and an inspired space accented by soft leather couches & armchairs, bookshelves stocked with vintage titles, reclaimed wood tables, and an impressive collection of artwork and photography from the '60s and '70s.

### **Wagamama (57 John F Kennedy Street)**

[www.wagamama.us/restaurants/cambridge-harvard-square](http://www.wagamama.us/restaurants/cambridge-harvard-square)

Our story began in 1992, when we opened our first restaurant in Bloomsbury, London. We wanted Wagamama to offer the kind of fresh, fast food and relaxed atmosphere you get in Japanese noodle bars. We've gradually grown into a much-loved family of restaurants that spans 17 countries. Our first U.S. restaurant opened in Faneuil hall, Boston on 23 April 2007 to rave reviews.

### **The Maharaja (57 John F. Kennedy Street)**

[www.themaharajacambridge.com](http://www.themaharajacambridge.com)

The Maharaja located in Cambridge, Massachusetts serves authentic Indian cuisine in a stunning setting, with floor to ceiling windows overlooking a beautiful park in bustling Harvard Square.

### **Border Café (32 Church Street)**

<http://www.bordercafe.com>

Jose Creole. Nobody really knew his real name, but that's what everyone called the unassuming culinary genius who settled outside Lake Charles, Louisiana after leaving his native Mexico in the mid-1930's. From his tiny kitchen Jose turned out the aromatic delicacies of his native Jalisco, and the people came. Such is the legend behind the food you're about to enjoy. Everything was fresh in Jose's day so everything has to be fresh today. Everything has to be perfect because we have to be true to your high expectations and to the memory of a little man in a little kitchen near the border in South Louisiana.



## SPEAKER BIOS

### ELIZABETH ANDRUS

Libby Andrus is a fourth generation descendent of John E. Andrus, who founded the Surdna Foundation in 1917. She has also been a board member of the following Andrus philanthropies: Andrus on Hudson, the Andrus Children's Home and the Helen Andrus Benedict Foundation.

### PATRICIA ANGUS

Patricia Angus, JD, MIA, TEP, is the CEO of Angus Advisory Group LLC, a philanthropy and family governance consulting and education firm. She helps families live and give more productively through strategic planning, critical analysis, and compassionate guidance. A thought leader in the field of family governance and inter-generational wealth, she is known for her creative approach to navigating the complex issues faced by families and the communities they support. She works with select families with multi-generational family businesses, trusts, and charitable foundations.

### KAREN ANSARA

Karen's passion for global philanthropy grows out of her first-hand experience with poverty while adopting and parenting her five children. Karen co-founded and chairs the Steering Committee of New England International Donors (NEID), a network of major donors and grant makers deepening their engagement and effectiveness in international philanthropy. After the 2010 earthquake in Haiti, Karen, her husband, Jim, co-founded the Haiti Fund at The Boston Foundation, which is now guided by the Boston Foundation and an Advisory Council of Haitian Americans and experts in international development.

### CAROLINE AVERY

Carrie Avery is President of the Durfee Foundation in Los Angeles, California, which focuses on individuals by providing fellowships, grants to new grassroots organizations with dynamic leadership and sabbaticals to long-time nonprofit leaders. Prior to working for the Durfee Foundation, Carrie practiced law, first with the National Women's Law Center in Washington, D.C., and later with a private firm in San Francisco.

### MICHAEL BALAOING

Michael J. Balaoing, Esq. is a twenty-year veteran of global philanthropy and nonprofit leadership. A public interest attorney, he served as board secretary of the Council on Foundations, board chairman of the Liberty Hill Foundation, secretary of the Philippine Development Foundation, chairman of California Volunteers, and Program Director at The California Wellness Foundation. For the last decade, he was Senior Vice President of the Entertainment Industry Foundation, guiding global campaigns like Hope for Haiti Now and Stand Up To Cancer. Today, Michael is the principal of Candlelion LLC and senior coach at Own The Room, coaching philanthropists, Fortune 500 CEO's, entrepreneurs, investors, and leaders in business, technology and education on communications and messaging.

### JASON BARON

Jason Baron is the creator and portfolio manager for the Socially Innovative Investing (S2I) strategy in the investments group within U.S. Trust. Prior to joining U.S. Trust, Jason served as the group head for the community investing team at Lehman Brothers where he was responsible for the design and implementation of socially responsible and mission-oriented investment products. He began his career as an equity analyst following the diversified financial sector at Keefe Bruyette & Woods in their Hartford, CT office. Jason is a guest lecturer and frequent presenter on socially innovative and sustainable investing topics.

### THOMAS BEECH

Tom Beech recently retired from a long career, initially in the business sector and since 1974 in the field of philanthropy. He has held CEO leadership positions with The Minneapolis Foundation, the Burnett Foundation in Fort Worth, Texas, and the Fetzer Institute in Kalamazoo, Michigan. He served on the national Boards of Directors of the Council on Foundations, Independent Sector, Funders Concerned About AIDS and the Institute for Community Peace.



## SPEAKER BIOS

### ELIZABETH T. BORIS

Elizabeth T. Boris is the founding director of the Center on Nonprofits and Philanthropy at the Urban Institute in Washington, D.C. The Center conducts research on the role and impact of nonprofit organizations and the policy issues that affect them. The Center also hosts the National Center for Charitable Statistics, which builds and maintains the nation's largest research database on nonprofit organizations. From 1991 to 1996, Dr. Boris was founding director of the Aspen Institute's Nonprofit Sector Research Fund, the first grant making program devoted to supporting research on the nonprofit sector and philanthropy. Prior to her tenure at the Aspen Institute, Dr. Boris was Vice President for Research at the Council on Foundations, where she developed the research program and directed it for twelve years.

### JASON BORN

Jason Born is senior program director for the National Center for Family Philanthropy. In this role, Jason serves as the National Center's lead knowledge curator, content creator, and connector for philanthropic families. Jason conceived and developed the Family Philanthropy Online Knowledge Center, the National Center's award-winning, subscription-based online learning center for family foundations, individual donors, and the organizations that serve them. Jason is the founding editor of Family Giving News, the nation's most widely read e-newsletter for family foundations. He is also the host and moderator for the monthly Family Philanthropy Webinar series, and serves as editor and lead writer for the National Center's *Passages* Issue Brief series.

### KELLY BROWN

Kelly Brown is Director of the D5 Coalition, a five-year effort to increase philanthropy's diversity, equity and inclusiveness. Ms. Brown was Director of Programs and Evaluation at Marguerite Casey Foundation, which invests up to \$30 million annually in organizations working to strengthen the voice and capacity of low-income families and Grants Director at the Vanguard Public Foundation where she designed, launched and managed three new grantmaking programs. She has also served as Administrative Director for TransAfrica/TransAfrica Forum, a collaborative of national foreign policy organizations at the forefront of efforts to secure a peaceful transition to a multi-racial democracy in South Africa.

### JENNIFER BUFFETT

Jennifer Buffett is Co-Chair and President of the NoVo Foundation ("NoVo" is Latin: create. change.) a philanthropic organization focused primarily on the empowerment of women and girls. She has taken the lead shaping the strategic direction of NoVo and shares Board leadership of the foundation with her husband, composer and producer, Peter Buffett. NoVo Foundation's approach is to invest in long-term strategic initiatives that lead to systemic change. One of NoVo's largest efforts to date has been a partnership with the Nike foundation to promote "The Girl Effect," which focuses on bringing more resources to adolescent girls as the solutions to alleviating poverty worldwide. NoVo presently supports strategic work in the United States and globally to strengthen the movement to end violence against women and to promote economic and social justice. Jennifer was named by Newsweek as one of the "150 women who shake the world" and recently by Inside Philanthropy as one of the top ten most powerful women in U.S. philanthropy.

### ALICE BUHL

Alice Buhl is Senior Fellow to the National Center for Family Philanthropy and its Board of Directors. She was a founding board member of the National Center for Family Philanthropy and led the development of the "Pursuit of Excellence" assessment process. She also is a frequent contributor to National Center publications. Alice is a Senior Consultant for Lansberg, Gersick & Associates and has extensive experience in philanthropy and nonprofit management. Born and raised outside Chicago, she earned her MBA from Washington University (St. Louis). Alice has served as executive director of the Conference on Education and of the Metropolitan Association for Philanthropy in St. Louis, and senior vice president of the Council on Foundations in Washington, DC. Since 1990, Alice has been a consultant in philanthropy to many American and Canadian family foundations and prominent private foundations, specializing in assisting families as they manage critical challenges affecting their grantmaking. Alice and her husband live in Chapel Hill, North Carolina.



## SPEAKER BIOS

### WILLIAM I. CAMPBELL

Bill Campbell is currently a Senior Advisor to the Chairman of JPMorgan Chase & Co., where he was most recently Chairman of Chase Card Services, the nation's largest credit card organization. From 2005 to 2007, he served as Chairman of Visa International, leading the organization to its IPO in 2008, the largest in U.S. history. In 2001, together with his wife and daughters, Bill created the Campbell Family Foundation. One of Bill's primary goals is to be an activist, hands-on philanthropist. He serves as Founding Chair of the END Fund, a private philanthropic initiative dedicated to controlling and eliminating neglected tropical diseases (NTDs) that affect over one billion people globally.

### JAMES CANALES

Jim Canales is President and Trustee of the Boston-based Barr Foundation, one of New England's largest family foundations. Barr's domestic grantmaking focuses on public education and arts and culture in Boston, and climate change in Boston and Massachusetts. Since 2010, Barr has also been developing a global portfolio, with investments in Haiti, East Africa, and India. Prior to joining Barr in May, 2014, Jim served for a decade as President and CEO of The James Irvine Foundation in California. In 2010, President Barack Obama appointed Jim to the White House Council for Community Solutions, established to identify and strengthen effective community-based innovations to expand civic participation and address our nation's most serious challenges. Jim has also been active with professional philanthropic associations, including as a cofounder and past Board Chair of Grantmakers for Effective Organizations.

### STEPHANIE CARDON

Stephanie Cardon is an artist and writer, adjunct faculty at Massachusetts College of Art & Design, and Executive Editor of Big Red & Shiny, a Boston-based non-profit and online magazine focusing on contemporary art issues and ideas. She is a fifth generation descendent of John E. Andrus, who founded the Surdna Foundation in 1917, and she serves as Vice-Chair on the Andrus Family Fund's (AFF) Board of Trustees.

### CARMELA CASTELLANO-GARCIA

Carmela Castellano-Garcia, Esq., is the President and Chief Executive Officer of the California Primary Care Association (CPCA), overseeing an organization of over 800 nonprofit, community-based primary health care clinics which serve over 4.7 million patients a year, over half of them Latino. Ms. Castellano-Garcia has been committed to advancing multi-cultural health policy issues for over 19 years. Ms. Castellano-Garcia is also the Founder of the Latino Coalition for a Healthy California (LCHC), a health care policy and advocacy organization seeking to improve access to health and human services for California's Latino population. She serves on the board of the Castellano Family Foundation.

### SARAH CAVANAUGH

Sarah Cavanaugh lives in the Pacific Northwest with her husband, Tim, and three sons. She is currently launching a project to document the contributions of senior women leaders in family philanthropy by capturing their inspiring stories. She works as trustee of the Jini Dellaccio Collection, preserving and promoting the work of this 97-year-old master photographer. She serves as trustee and past president of The Russell Family Foundation and as a board director of the National Center for Family Philanthropy. She is a supporter of the Nobel Women's Initiative and a trustee of The Merwin Conservancy.

### CLAIRE COSTELLO

Claire Costello is the National Philanthropic Practice Executive for Philanthropic Solutions at U.S. Trust Bank of America Corporation. Ms. Costello is a recognized expert in philanthropy. Her reputation results from her involvement with a variety of non-profit ventures and her extensive work assisting high-net-worth individuals and families in identifying and fulfilling their philanthropic ambitions. She supports clients in making a broad range of philanthropic decisions concerning the implementation and execution of their giving strategies and is responsible for providing thought leadership and identifying best practices for both philanthropic families and nonprofit institutions. Previously, Ms. Costello founded and managed the Citigroup Private Bank global Philanthropic Advisory Service. She also practiced law as a litigator in both the public and private sectors, prior to which she clerked in the U.S. District Court.



## SPEAKER BIOS

### SHIRISH DAYAL

Shirish Dayal is the Executive Director of the Tarsadia Foundation. Headquartered in Newport Beach, California, the foundation invests in local and global organizations committed to education, health, and economic empowerment. Under Shirish's leadership, the Tarsadia Foundation has successfully incorporated a multi-generational approach to philanthropy, engaging three generations of family members into the work of the foundation. Shirish currently serves on the board for the Association of Small Foundations and is a member of the steering committee for the Family Foundation Alliance.

### SUSAN WOLF DITKOFF

Susan Wolf Ditkoff is a partner and co-leader of Bridgespan's Philanthropy practice. She focuses on effective philanthropy, public education, and leadership and governance. In addition to advising individuals and foundations, she has co-authored "Learning from the Sunset: Five Lessons for Lasting Impact from Foundations that Spend Down" (*Philanthropy Roundtable Magazine*, 2013), "Philanthropy in the New Age of Government Austerity," "When You've Made Enough to Make a Difference" (*Harvard Business Review*, 2011) and "Galvanizing Philanthropy" (*Harvard Business Review*, 2009). In 2013 she co-curated a partnership with the Stanford Social Innovation Review on Adaptive Philanthropy with over 20 high profile guests; in 2011, initiated Bridgespan's first philanthropy blog and Twitter campaign (#30DayDonorChallenge); and in 2010 led the launch of Bridgespan's award-winning website, [www.GiveSmart.org](http://www.GiveSmart.org).

### DAVID DODSON

David Dodson is President of MDC, where he has directed major projects to increase student success in public schools and community colleges, address regional economic decline, strengthen community philanthropy, and build multiracial leadership across the South and the nation. He frequently speaks around the country on creating equity and opportunity for low-wealth communities and has advised major philanthropic foundations on strategies to address poverty and reduce disparities. He is a member of the boards of The Mary Reynolds Babcock Foundation, the US Endowment for Forestry & Communities, the Center for Law and Social Policy, Durham Technical Community College, and the advisory board of the Aspen Roundtable on Comprehensive Community Change. Prior to joining MDC he served as executive director of the Cummins Engine Foundation and director of corporate responsibility for Cummins Engine Company in Columbus, Indiana.

### PEGGY DULANY

Peggy Dulany is Chair of The Synergos Institute, a global nonprofit organization dedicated to creating effective, sustainable and locally based solutions to poverty. Drawing from her experience living and working in Rio de Janeiro as a young woman, she realized that the people most affected by adverse living conditions also have the greatest energy and motivation to solve their problems. The resources they lack are the connections to the economic and political realms where necessary changes can affect whole communities. Peggy founded Synergos in 1986 to facilitate relationships between grassroots leaders and political or business leaders, people who otherwise would not have access to each other, so that they can develop long-term relationships and forge new paths in overcoming poverty. In 2001, she co-founded Synergos' Global Philanthropists Circle with her father, David Rockefeller. Her career has included heading a Boston-area public high school program for drop-outs for six years and consulting with the United Nations and the Ford Foundation on health care and family planning in Brazil, the United States and Portugal, and with the National Endowment for the Arts on nonprofit management and planning. She was Senior Vice President of the New York City Partnership for five years, where she headed the Youth Employment and Education programs.

### VIRGINIA M. ESPOSITO

Virginia M. Esposito is the founder and president of the National Center for Family Philanthropy. For more than 30 years, Ginny has worked to advance private philanthropy through research and education. For 25 of those years, she has focused on the family philanthropic experience, promoting values, vision, and excellence across generations of donor families. She served as the editor and principal author of *Splendid Legacy: The Guide to Creating Your Family Foundation* and *The Power to Produce Wonders: The Value of Family in Philanthropy*. Ginny also edited, and was principal author of, the four-volume Family Foundation Library and has written numerous articles and issue papers on family philanthropy. She has presented at hundreds of programs for and about donor families throughout North America and on four other continents.



## SPEAKER BIOS

### JOEL L. FLEISHMAN

Joel Fleishman is Professor of Law and Public Policy at the Sanford School of Public Policy at Duke University. He joined the Duke faculty in 1971, was founding director of what is now the Sanford School of Public Policy, and has served Duke as vice president, senior vice president and first senior vice president. Taking part-time leave from Duke from 1993-2003, he became president of The Atlantic Philanthropic Service Company (NYC), the U.S. program staff of Atlantic Philanthropies. Mr. Fleishman is a Fellow of the American Academy of Arts and Sciences and the author of *The Foundation: A Great American Secret--How Private Wealth is Changing the World*, published in 2007 by Public Affairs Books and released in paperback in 2009. Another book, which he co-authored with Tom Tierney, chairman of The Bridgespan Group, entitled *Give Smart: Philanthropy that Gets Results*, was released in March 2011. His current research focuses on charitable foundations that are, or are considering the possibility of, spending themselves out of existence.

### HOWARD GARDNER

Howard Gardner is the Hobbs Professor of Cognition and Education at the Harvard Graduate School of Education. A recipient of the MacArthur Prize Fellowship, the University of Louisville Grawemeyer Award in Education, and the Prince of Asturias Award for Social Sciences, he is a leading thinker of education and human development. He has received honorary degrees from twenty-nine colleges and universities. He has studied and written extensively about intelligence, creativity, leadership, and professional ethics. For the last several years, he has worked in various capacities with Harvard undergraduates and is now undertaking a study of liberal arts and sciences in the 21st century. Gardner's recent books include *Good Work*, *Changing Minds*, *The Development and Education of the Mind*, *Multiple Intelligences: New Horizons* and *Truth, Beauty, and Goodness Reframed*. His latest book, *The App Generation: How Today's Youth Navigate Identity, Intimacy, and Imagination in a Digital World*, was published in October 2013.

### DAVID GRANT

David Grant served as President and CEO of the Geraldine R. Dodge Foundation in Morristown, New Jersey from 1998 to 2010. Now based in Vermont, he consults with schools, foundations, and organizations around the world to help them fulfill their missions with clarity, effectiveness and joy. David's career has centered on innovative teaching and learning. In 1983 he and his wife, Nancy Boyd Grant, co-founded The Mountain School of Milton Academy, a highly-regarded, semester-long, interdisciplinary environmental studies program in Vermont for high school juniors from throughout the country. His public service includes having been Town Moderator of Vershire, Vermont, and a Board Member of numerous organizations, including, from 2005 to 2011, the Surdna Foundation.

### LISA GRAUSTEIN

Lisa Graustein graduated Harvard College with a degree in Social Anthropology and middle and high school teaching certificates. After five years in middle and high school classrooms, Lisa spent three years as the regional high school youth director for the Quakers in New England before teaching in India. Since 2007, she has been a teacher and administrator at Codman Academy, a small charter high school in Dorchester. Also starting in 2007, Lisa has served as co-trainer for Beyond Diversity 101 and an instructor for White People Challenging Racism: Moving from Talk to Action. Lisa has served on the boards of a number of local non-profits, all focusing on peace, social justice, and education. She has also served on her family's foundation, the William Caspar Graustein Memorial Fund, since 2000.

### WILLIAM GRAUSTEIN

William Graustein's initial career was in the earth sciences. From 1981 to 1996 he was a research scientist in the Department of Geology and Geophysics at Yale studying the behavior of natural radioactive elements in the environment. In 1996 Mr. Graustein left scientific research to devote his time to work in the nonprofit sector. He led the reorganization of his family's foundation, the William Caspar Graustein Memorial Fund and serves as its lead trustee. From 2001 to 2011 he chaired the board of Public Allies, a national organization that advances young adults in leadership. In 2002 he created and still leads a workshop series, the "Community Leadership Program" for civic and nonprofit leaders in his home town of New Haven, Connecticut. In 2011 he co-founded, "Co-Creating Effective and Inclusive Organizations to support New Haven community movements and organizations in building internal practices and external interactions that are co-creative, that embody social and economic justice and that increase effectiveness.



## SPEAKER BIOS

### VALERIE JACOBS HAPKE

Valerie Jacobs Hapke is the founder of Valerie Jacobs Consulting, a group dedicated to providing consultation support to individual philanthropists and family foundations. In addition, Valerie is a nationally known speaker, and has created a series of workshops and conferences for women of wealth and wealthy families, presenting them throughout the country. Valerie has served on her family's foundation board since 1988 and is currently board chair. The Jacobs Center for Neighborhood Innovation's work has become a model in place-based philanthropy known for its resident-led approach to neighborhood revitalization. Valerie, her husband and two children created their own family foundation in 2007 focusing on international development. She has been a licensed psychotherapist for over 30 years, specializing in the effects of wealth on relationships and personal well-being.

### PHILLIP HENDERSON

Phillip Henderson is president of the Surdna Foundation, a New York City-based family foundation focused on fostering sustainable communities in the United States. The Surdna Foundation, founded in 1917, operates programs in sustainable environment, strong local economies, and thriving cultures. Phil has been with Surdna since 2007, and during his tenure the Foundation has focused intently on cross-programmatic work, including the launch of an institution-wide grantmaking initiative in support of public participation in New Orleans. Prior to his appointment at Surdna, Phil was vice president of the German Marshall Fund of the United States, overseeing the day-to-day operations of the organization and providing strategic guidance to staff and programs.

### ANNIE HERNANDEZ

Annie joined the staff of the Frieda C. Fox Family Foundation in November 2012 to lead its special project, Youth Philanthropy Connect, which connects youth ages 8-21 involved in philanthropy through their families or a foundation with their peers, and provides education programs that advance youth involvement in philanthropy and the professional skills of the next generation of philanthropic leaders. Annie is also currently serving as the Interim Executive Director for the Los Angeles based Frieda C. Fox Family Foundation as it completes a strategic planning process. Previously, Annie led the next generation efforts and developed the Good Works Connect network of nonprofits in downstate Illinois for The Lumpkin Family Foundation.

### KIMBERLY MYERS HEWLETT

Kimberly Myers Hewlett is treasurer of the Myers Family Foundation and a board member of the Flora Family Foundation. She is also a Project Manager at the Stanford University Medical Center. Previously, she worked for Rockefeller Philanthropy Advisors and served as alumni relations director for the Stanford University Medical School. She is an alumna of The Philanthropy Workshop West, a "boot camp" for emerging philanthropists. Hewlett received her undergraduate degree from Stanford University and an MBA from the Kelley School of Business at Indiana University.

### IRA S. HIRSCHFIELD

Since 1992, Ira Hirschfield has worked to create a more just and compassionate society as President and a Trustee of the Evelyn and Walter Haas, Jr. Fund, a family foundation based in San Francisco, California. Ira leads the Fund's work in four key program areas: supporting equal opportunities for immigrants to become active citizens; advancing full equality for gay and lesbian people, including the right to marry the person they love; removing barriers to success in school so that all students can reach their full potential; and creating strong organizations and movements for social change by building the skills and abilities of leaders. Ira also leads the Fund in its work to strengthen the Bay Area as a community, with spaces and institutions that bring people together and offer opportunities for everyone to learn and grow, including Crissy Field, The Presidio, the U.C. Berkeley Initiative for Diversity, Equity and Inclusion, the San Francisco Chronicle Season of Sharing Fund, and Coaching Corps. Prior to joining the Haas, Jr. Fund, Ira was Director of Philanthropy for Rockefeller Family and Associates and Founder and President of The Philanthropic Collaborative. Previously, he co-founded and served as President and Chairman of the F.B. Heron Foundation. He also held leadership positions at Levi Strauss & Co., including Executive Vice President of the Levi Strauss Foundation and Corporate Vice President and Director of Community Affairs.



## SPEAKER BIOS

### AMBASSADOR SWANEE HUNT

Ambassador Swanee Hunt is the Eleanor Roosevelt Lecturer in Public Policy, founder of the Women and Public Policy Program, senior fellow at the Center for Public Leadership, and senior advisor at the Carr Center for Human Rights, all at Harvard's Kennedy School of Government. She is President of Hunt Alternatives Fund, which for more than three decades has advanced innovative and systemic approaches to social change at local, national, and global levels. The Fund is focused on bolstering women's leadership in conflict regions, combating the demand for purchased sex, achieving political parity for US women in high-level positions, supporting leaders of social movements, increasing philanthropy, and strengthening youth arts organizations.

### TERRY HUNT

Terry is a licensed psychologist who brings to his work an enthusiasm for personal and professional fulfillment in his clients' lives. Terry maintains a clinical private practice in Boston, MA with individuals, groups, and couples with sub-specialties in addictive disorders and older adolescents. A third generation heir to the Alcoa Aluminum fortune, Terry endorses the perspective that building effective families and resolving inherent conflict resolution must take into account the psychological make-up of the individuals involved. Using both personal experience and professional training, Terry has consulted successfully to a number of families of means and prominence and also has worked with two internationally known musical groups. Using the Purposeful Planning model, Terry's primary commitment is to achieving agreed upon goals anchored in shared family values, beliefs and traditions.

### AUDREY L. JACOBS

Audrey serves as Director of The Center for Family Philanthropy for The Community Foundation for Greater Atlanta. She oversees all aspects of the Center and its role providing family-centered grantmaking, and educational services to more than 700 donors and their families. This philanthropic advisory program focuses on developing deep, sustained relationships with donors by honoring family traditions in philanthropic giving. Audrey is a graduate of the Leadership Atlanta class of 2010 and served as co-chair of the 2010 Council on Foundations Family Philanthropy conference.

### REGINALD JONES

Reginald Jones is President and CEO of the Jacobs Family Foundation. Prior to joining JFF, Reginald Jones served as President of Chicago-based Steans Family Foundation, a philanthropy committed to revitalizing North Lawndale, a disinvested community on Chicago's west side. Jones worked with culturally diverse residents and partner organizations to undertake ambitious neighborhood revitalization efforts. Jones joined the Foundation in 2003 as Executive Director and was elevated to President in 2011. As the leader of the Foundation, Reginald worked with community residents and organizations, political leaders, and private entities to foster understanding of the organization's intent, seek input, and build collaboration for neighborhood improvement. Previously, Jones worked at the Joyce Foundation managing the Culture Program, sharing responsibility for a \$10 million Education Grant Program, and creating the Joyce Awards Initiative to support artistic works by minority artists.

### JANINE LEE

Janine Lee is a veteran strategist and grantmaker in philanthropy, with more than twenty five years of rich and diverse leadership with nonprofits and foundations. Janine is currently the President and CEO of the Southeastern Council of Foundations (SECF), a membership association of grantmaking foundations serving 11 southeastern states with more than 330 member organizations. Janine serves on the Board of Trustees with the Forum of Regional Associations of Grantmakers, National Center for Family Philanthropy (NCFP), the Steering Committee of the Georgia Grantmakers Alliance (GGA), the Advisory Committee for the Foundation Center in Atlanta, and the Mayor's Advisory Board on Homelessness. She is also the co-founder and former chair of Grantmakers for Effective Organizations (GEO).



## SPEAKER BIOS

### VALERIE S. LIES

Valerie S. Lies is the President and CEO of Donors Forum, a membership association that promotes philanthropy and a strong nonprofit sector in Illinois, leading the organization since 1987. Prior to that, she was Vice President for five years of the Public Education Fund, a national grantmaking foundation in Pittsburgh. She started her career in philanthropy at the Otto Bremer Foundation in St. Paul, Minnesota in 1974 as a Program Associate and became its Executive Director in 1977, a position she held until December 1981. The founding chair of the Forum of Regional Associations of Grantmakers, Valerie is currently on the board of Grantmakers for Effective Organizations (GEO). She is co-chair of the Illinois Attorney General's Charitable Advisory Council and is a member of the Governor's Commission on Human Services. Valerie has served as a board member of the Minnesota Council on Foundations, Women and Philanthropy, the Council on Foundations, Independent Sector, WINGS (Worldwide Initiatives for Grantmaker Support), and the National Center for Family Philanthropy.

### KATHERINE LORENZ

Katherine is President of the Cynthia and George Mitchell Foundation, a grantmaking foundation focusing on environmental sustainability in Texas. Previously, she served as Deputy Director for the Institute for Philanthropy, whose mission is to increase effective philanthropy in the UK and internationally. Prior to that, Katherine lived in Oaxaca, Mexico for nearly six years where she co-founded Puente a la Salud Comunitaria, a non-profit organization working to advance food sovereignty in rural Oaxaca through the integration of amaranth into the diet. She continues to be involved with Puente's work as an active board member. Before founding Puente, she spent two summers living in rural villages in Latin America with the volunteer program Amigos de las Américas and later served on their Program Committee and as a trustee of the Foundation for Amigos de las Americas. Additionally, she currently serves on the Boards of Directors of the Environmental Defense Fund, The Philanthropy Workshop (Chair), Exponent Philanthropy, the Endowment for Regional Sustainability Science, and the National Center for Family Philanthropy. Ms. Lorenz is a member of the Global Philanthropists Circle of the Synergos Institute.

### TONY MACKLIN

Tony Macklin is the executive director of the Roy A. Hunt Foundation, a 50-year-old family foundation based in Pittsburgh that awards \$3 million in grants across the nation. He joined the Foundation in 2011 after working as an independent strategy consultant for foundations, donors, and nonprofits. In his dozen years at the Central Indiana Community Foundation, his work included grantmaking and community initiatives, starting a nonprofit social enterprise, and philanthropic advising for donors and their professional advisors. Before that, he served six years at the State of Indiana's Community Development Division.

### MELINDA MARBLE

In May 2014, Melinda Marble was appointed Director of Family Philanthropy at Pilot House Associates, the family office in which the Barr Foundation is located. She previously served as Deputy Director and Interim Executive Director of the Barr Foundation. Prior to joining Barr, Melinda served as the Executive Director of The Paul and Phyllis Fireman Charitable Foundation, Boston, Massachusetts. At Fireman, she founded One Family Inc., an effort to end family homelessness through partnerships that promote permanent solutions. Her prior career includes serving as a Senior Associate at the Philanthropic Initiative (TPI) and from 1991-94, Melinda served as Vice President for Program at the Boston Foundation, where she was the architect of Building Families and Community, the first major initiative by an American community foundation to focus on community-building strategies to end poverty. Prior to moving to Boston in 1986, she was a Program Executive for the San Francisco Foundation, where she created a monitoring, evaluation, and technical assistance program for the Foundation's grantees; she also served as the first Executive Director of Northern California Grantmakers.



## SPEAKER BIOS

### NOREEN MCMAHON

Noreen McMahon is the Senior Director of Programs at The Highland Street Foundation (HSF), a private family foundation formed in 1989 committed to addressing the needs and concerns of children and families. Since its establishment, HSF has contributed more than \$148 million to nonprofit organizations focused primarily on education, housing, mentorship, healthcare, environment and the arts. Since joining HSF, McMahon has worked to enhance the foundation's philanthropic programming. Working with the Executive Director and the Trustees of HSF, several new programs have been created including a 10-week summer enrichment program for children on the Boston Common and an initiative to support veterans and military families. The foundation's signature program, Free Fun Fridays, which offers free admission to Massachusetts-based museums, has become a summer tradition for many families, who would not otherwise have the resources to visit these cultural treasures. In 2013, 145,000 people participated, attending 60 different venues across the Commonwealth.

### MARIO MORINO

Mario Morino is chairman of the Morino Institute and co-founder of Venture Philanthropy Partners. His career spans more than 45 years as entrepreneur, technologist, and civic and business leader. He is the primary author of the book *Leap of Reason: Managing to Outcomes in an Era of Scarcity* (2011), which is informing efforts in more than 60 countries to increase the impact of nonprofits, foundations, and public-sector entities. In the early 1970s, Mario co-founded and helped build the Legent Corporation, a software and services firm that became a market leader and one of the industry's 10 largest firms by the early 1990s. He retired from the private sector in 1992. Since then, he has sought to "level the playing field" for children of low-income families focusing almost exclusively on economic, social, and educational issues. Mario founded the Morino Institute in 1994 to stimulate innovation and entrepreneurship, advance a more effective philanthropy, close social divides, and understand the relationship and impact of the Internet on our society. In 2000, Mario co-founded Venture Philanthropy Partners as a philanthropic investment organization that concentrates investments of money, expertise, and contacts to improve the lives and boost the opportunities of children of low-income families in the National Capital Region.

### DAVID NEE

David Nee grew up in a housing project in South Boston, Massachusetts, in one of the poorest urban white neighborhoods in America. He became the first executive director of the William Caspar Graustein Memorial Fund in 1993. The Memorial Fund works collaboratively to improve education for Connecticut's children by supporting school change, informing the public debate on educational issues, and strengthening the involvement of parents and the community in education. The Memorial Fund's Discovery Initiative supports 54 Connecticut communities in developing locally-driven action plans for improving life and educational outcomes for young children. Before coming to the Memorial Fund, Mr. Nee was executive director of the Ittleson Foundation and of the Florence V. Burden Foundation. Mr. Nee has exercised national leadership in the fields of aging, crime and justice, mental health, AIDS, and the environment.

### KELLY NOWLIN

Kelly Nowlin is a Partner and COO at Pollen-8 and serves on the Surdna Foundation Board of Trustees. She has over 20 years of marketing, communications and diverse management experience in media and online, and has successfully launched two startup ventures. She was a founding member of the Board of Directors of the Andrus Family Fund, a next generation family foundation established by Surdna in 2000, and served as Chair for two of those years. In her current trustee role at the Surdna Foundation, Kelly is Chair of the Family Involvement Committee that oversees the development and growth of the Andrus Family Philanthropy Program. Kelly is a trusted thought-leader and partner with a genuine skill for connecting people and organizations, while bridging resources and facilitating collaboration.



## SPEAKER BIOS

### KATHLEEN ODNE

Kathleen Odne is the Executive Director of the Dean & Margaret Lesher Foundation in Walnut Creek, California. The Lesher Foundation provides grants to non-profits in Contra Costa County, California to improve K-12 education, enhance the visual and performing arts and in support of programs benefiting children and families. Kathleen currently serves as Chair of the Board of the National Center for Family Philanthropy and completed her term on the Board and Governance Committee of the Forum of Regional Associations of Grantmakers in 2013. She has previously served on the boards of the Council on Foundations, the Association of Small Foundations (ASF) and Northern California Grantmakers. Kathleen is a founding member of the Funders Forum of Contra Costa, an affinity group of funders in the East Bay, and a member of the Advisory Council for the Foundation Center in San Francisco. She is a past chair of the Committee on Family Philanthropy at the Council on Foundations which developed the *Stewardship Principles for Family Foundations*.

### STACY PALMER

Stacy Palmer has served as a top editor since The Chronicle of Philanthropy was founded and has overseen the development of its Web site, Philanthropy.com. She is co-editor of the Chronicle Board Report, a newsletter for nonprofit trustees, and plays a hands on role in other Chronicle services, such as its Philanthropy Today daily newsletter and its Webinar series offering professional development for people involved in fundraising, grant seeking, advocacy, marketing, and social media. Ms. Palmer has appeared frequently on radio and television to offer commentary on news in the nonprofit world. She is the editor of *Challenges for Philanthropy and Nonprofits*, a book published by the University Press of New England that collects three decades of observations by the nonprofit activist and Chronicle columnist Pablo Eisenberg. Before she joined the Chronicle of Philanthropy, Ms. Palmer was editor for government and politics at The Chronicle of Higher Education.

### CLAIRE PEEPS

Claire Peeps is the executive director of the Durfee Foundation, a private foundation that supports projects in nonprofit leadership, social enterprise and community development, primarily in Southern California. She is also the founder of Culver City Gives, an online gathering place that encourages local giving and civic engagement. Previously Claire served as the Associate Director of the Los Angeles Festival, as the publisher of *High Performance Magazine*, and as director of education at the Ansel Adams Center/Friends of Photography. She has served as a consultant the J. Paul Getty Center, the San Francisco Art Institute, The Music Center of Los Angeles County, and ARTS Inc, among others, and has served as president of Grantmakers in the Arts, chair of Southern California Grantmakers, and vice chair of the California Council for the Humanities.

### MARY PHILLIPS

Mary Phillips is a founding partner and President of GMA Foundations, where she has been working with family foundations for over thirty years. She leads the firm's consulting services and specializes in program design and assessment, planning for transitions, governance structure, trustee orientation, retreat planning and facilitation, foundation start-up services, foundation management, and executive coaching. Mary serves as philanthropic advisor to several family foundations. Mary is a Past Chair of Associated Grant Makers, a New England-wide, regional association of grantmakers, where she served as an officer for 11 years. She is active in the non-profit community and has presented, facilitated and written for the Council on Foundations, the Association of Small Foundations, the National Center for Family Philanthropy, and other local and national philanthropic associations and donor service organizations.



## SPEAKER BIOS

### SUSAN PRICE

Susan Price is an author and speaker who serves as a consultant for the National Center for Family Philanthropy. Her NCFP writing assignments have included a series of guides for Family Foundation CEOs. From 2007 to 2011, Susan was NCFP Vice President. Prior to that she was managing director of the Family Foundation Services Department at the Council on Foundations. Previously, she had an 18-year career as a freelance writer for businesses, associations and the mass media. She has written for The Washington Post, The New York Times, Working Mother, Family Life, and many other publications and Internet sites. She is the or co-author of five books including *The Giving Family: Raising Our Children To Help Others* and is a frequent speaker to groups around the country on the subject of instilling philanthropic values in children.

### ELLEN REMMER

Ellen is a Senior Partner of The Philanthropic Initiative (TPI), a nonprofit working to increase the impact of philanthropy in society through the promotion of strategic philanthropy, and a consulting practice which helps family, foundation and corporate donors move up the philanthropic curve. Since starting at TPI in 1993, Ellen has worked with dozens of private, corporate and community donors on making their giving more effective, developed a variety of initiatives aimed at growing high impact philanthropy in the United States and abroad, and is a frequent speaker and writer on the subjects of family philanthropy, strategic giving and women donors. She served as President and CEO of TPI from 2007- 2012.

### JUSTIN A. ROCKEFELLER

Since February 2012, Justin Rockefeller has run Special Relations at Addepar, a Silicon Valley-based technology company reinventing the tools to aggregate and analyze financial data. Addepar is a wealth management platform that provides investment professionals with the tools required to manage complex global portfolios. In March 2013, Justin cofounded The ImPact, whose mission is to increase the probability and pace of solving social problems by improving the flow of capital to businesses creating measurable social impact. The ImPact is a nonprofit/NGO membership organization comprised of investors who pledge to make impact investments, track their social impact and financial progress, and share those data with others who have made The Pact. He serves on the board as well as the Investment and Audit Committees of Rockefeller Brothers Fund, and on the boards of Japan Society and The International Council of The Museum of Modern Art.

### GREG SEGAL

Greg is the Co-Founder of ORGANIZE, a start-up dedicated to increasing the amount of registered organ donors, which he launched after his father received a heart transplant. Previously, Greg worked at Rethink Education, a venture capital fund focused on education technology. Greg serves on the Board of Directors for A.L. Mailman Foundation and on the Board of Advocates for Human Rights First. He is also a member of President Obama's National Finance Committee.

### AMY SEGAL SHOREY

Amy Segal Shorey is a senior consultant and grantmaker at GMA Foundations, where she has been a director since 2000. She currently serves the Anna B. Stearns Charitable Foundation, the Herman and Frieda L. Miller Foundation and its Innovation Fund; an anonymous family foundation; and the Lalor Foundation. She is the health program officer for the Jessie B. Cox Trust, covering the six New England states, and the administrator for the Clipper Ship Foundation. Her areas of expertise include women's and girls' programs, health, human services, and civic engagement. Her consulting expertise includes foundation guidelines, governance, succession, and family dynamics.



## SPEAKER BIOS

### BRADFORD K. SMITH

Bradford K. Smith is president of the Foundation Center, the leading source of information about philanthropy worldwide. The Center maintains the most comprehensive database on U.S. and, increasingly, global grantmakers—a robust, accessible knowledge bank for the sector, together with research, education and training programs designed to advance knowledge of philanthropy. Before joining the Foundation Center in 2008, Mr. Smith was president of the Oak Foundation in Geneva, Switzerland, a major family foundation with programs and grant activities in 41 countries. With the Ford Foundation, he worked as representative in Brazil before becoming vice president in the New York headquarters, responsible for the global Peace and Social Justice Program.

### KRISTY TESKEY

Kristy Teskey is Executive Director of the John M. Belk Endowment and a strong education champion. Over the past 22 years she has worked on vital issues across the education and workforce development continuum, ranging from early childhood development to postsecondary access and completion, with a concentration on community colleges and first-generation students. Kristy joined the Endowment in August of 2013 as the first Executive Director. In this role, she leads the grantmaking work and build out of a strategic vision alongside community stakeholders and partners that will provide more educational opportunities for all students that lead to gainful employment. Before joining the Endowment, Kristy was senior vice president and national philanthropy manager for the Bank of America Charitable Foundation, leading the Workforce Development and Education platform.

### THOMAS TIERNEY

Tom Tierney is a recognized leader in serving the nonprofit sector. In 1999, he co-founded The Bridgespan Group, an independent, nonprofit organization that collaborates with mission-driven leaders and organizations to help accelerate social impact. During 2000, he stepped down as Bain & Company's chief executive to concentrate solely on Bridgespan-related activities. Tom frequently speaks and writes on a variety of topics related to nonprofit leadership and philanthropy. He lectures at Harvard Business School and the Stanford University Graduate School of Business and chairs the Harvard Business School Initiative on Social Enterprise. He has contributed to numerous case studies and publications, including *The Harvard Business Review* and the *Stanford Social Innovation Review*. Tom co-authored with Joel L. Fleishman *Give Smart: Philanthropy That Gets Results*, published in March 2011 by Public Affairs.

### PATRICK J. TROSKA

Patrick Troska has been with The Jay and Rose Phillips Family Foundation of Minnesota for 14 years, and was named Executive Director in January 2011. In addition to providing leadership for the Foundation's overall strategy, he also has primary responsibility for grantmaking and initiatives for the Foundation's funding strategies in the areas of housing and transit. During his tenure with the Foundation, he first served as a Program Officer, before being promoted to Senior Program Officer with responsibilities to oversee all aspects of the Foundation's annual grantmaking program. In the late 1990's, he was a Fund Distribution and Community Initiatives Manager for the United Way of the Saint Paul Area. Patrick began his career in youth services where he held several positions with the Catholic Archdiocese of St. Paul and Minneapolis, and Minnesota Children's Museum.

### JACKIE VANDERBRUG

Jackie VanderBrug is a Senior Vice President in the Portfolio Analytics, consulting and Institutional Group at U.S. Trust, Bank of America Private Wealth Management. She is responsible for formulating and developing the firm's values based investing strategy as well as the product offerings across asset classes that align with our client's objectives. Prior to joining U.S. Trust, Jackie was Managing Director at Criterion Ventures, a hybrid consulting firm, accelerator, and think tank where she worked with high net worth individuals and large non-profits as a thought leader, advisor and catalyst of capital and change. While at Criterion, she was instrumental in the establishment of the pioneering social investing fund, Good Capital. She led the development of the emerging field of gender lens investing as a founder of the Women Effect Investments initiative. Through her role in developing and facilitating Structure Lab workshops, she has helped hundreds of organizations think through their legal and financial structures to maximize their social impact.



## SPEAKER BIOS

### MARIA LOPEZ VENTO

Maria Lopez Vento is Vice President of Programs and Partnerships at the Helen Bader Foundation. A Foundation team member since our first year of operation, Maria provides strategic guidance to program staff working on aging, employment, youth, and other key program interests. In addition, she directs various Foundation efforts to enhance Milwaukee education, bring arts to underserved audiences, and support a stronger nonprofit sector in the region. Maria shares her expertise through service on a number of local boards and advisory committees that address youth development, urban education, and nonprofit management.

### LOWELL WEISS

Lowell Weiss is President of Cascade Philanthropy Advisors, Inc., where he provides personalized guidance to foundations and individual donors seeking to deepen their impact, with services ranging from designing new initiatives to implementing focused advocacy efforts to engaging next-generation family members. Previously, he served in a leadership role at one of the world's foremost change-making institutions, the Bill & Melinda Gates Foundation. Among his many responsibilities, he served as staff director of the internal team responsible for providing Bill and Melinda Gates with analytical insights on how to make highest and best use of Warren Buffett's historic gift to the foundation. Prior to joining the Gates Foundation, he served as director of the chairman's office at the Morino Institute, which is dedicated to improving the lives of at-risk children in the National Capital Region.

### KATHY A. WHELPLEY

Kathy Whelpley joined NCFP in May 2012 as Vice President, where she oversees all program development, network building, fundraising, marketing and governance. Kathy has spent the past 25 years working to build the assets and impact of philanthropic and nonprofit organizations. Most recently, she was with the Community Foundation for the National Capital Region, where she served in a variety of roles over 12 years. As Chief Operating Officer, Kathy led the organization's strategic planning, measurement and governance functions, while also managing all donor service, community investment and marketing activities. Beginning in 2001, Kathy led the Foundation's response to 9-11, developing and managing the \$25 million Survivors' Fund, the largest fund in the country dedicated to the survivors of the attack on the Pentagon. Earlier in her career, Kathy was the founding Associate Director of the Freddie Mac Foundation, helping to grow this corporate foundation over 10 years into the largest corporate giver in the Washington, DC region.

### GAYLE WILLIAMS

Gayle brings 30 years of leadership and management experience to her current practice as a philanthropy/nonprofit consultant and coach specializing in leadership and strategy development. She is also a Courage and Renewal® Facilitator. As Executive Director of the Mary Reynolds Babcock Foundation from 1993-2012, Gayle led the board and staff in two ten-year cycles of strategic learning and program development focused on equity and opportunity in the Southeastern US. She developed structures and processes for reflective practice and evaluation suitable for a medium-sized family foundation and authored regular reports on the Foundation's learning and impact. She led experiments such as the Foundation's current Network Officer role and its pioneering Organizational Development Program. Prior to the Babcock Foundation, Gayle was Program Director for Education at the Lilly Endowment in Indianapolis.



## SPEAKER BIOS

### JUDY WOODRUFF

Broadcast journalist Judy Woodruff is the Co-Anchor and Managing Editor of the PBS NewsHour with Gwen Ifill and Judy Woodruff. She has covered politics and other news for more than three decades at CNN, NBC and PBS. For 12 years, Woodruff served as anchor and senior correspondent for CNN, where her duties included anchoring the weekday program, "Inside Politics." At PBS from 1983 to 1993, she was the chief Washington correspondent for The MacNeil/Lehrer NewsHour. From 1984-1990, she also anchored PBS' weekly documentary series, "Frontline with Judy Woodruff." At NBC News, Woodruff was White House correspondent from 1977 to 1982. She then served as NBC's Today Show Chief Washington Correspondent.

### CAREN YANIS

Caren Yanis joined Crown Family Philanthropies (CFP) at the beginning of 2009. As the first professional, non-family leader, her role includes managing organizational growth, engaging three generations of family members in philanthropic activities, and guiding strategic initiatives. CFP's work in Chicago includes education, health, human services, and environment initiatives. Additionally CFP has a focus on Jewish issues in the US and on poverty reduction, medical, and education in Israel. Prior to joining CFP, Caren spent close to nine years building and running Oprah Winfrey's philanthropies including Oprah's Angel Network (a public charity), the Oprah Winfrey Leadership Academy Foundation, and the Oprah Winfrey Foundation (private foundations). She spent extended periods of time in South Africa where Oprah established her Leadership Academy and where Oprah's Angel Network built rural schools and funded a series of education, economic development, and health related projects.

### SYLVIA YEE

Sylvia Mei-ling Yee is Vice President of Programs at the Evelyn and Walter Haas, Jr. Fund, a family foundation in San Francisco that makes \$30 million in grants annually. She played a key role in the selection and development of the Fund's education equity, nonprofit leadership, gay and lesbian and immigrant rights programs. A community leader committed to social change, she has served on the boards of numerous national and local organizations, often as board chair, including Asian Pacific Islanders in Philanthropy, BoardSource, Family Support America and the Haas Public Service Center. As the chair of the Bernal Heights Neighborhood Center, she led the center's organizing and advocacy for affordable housing and services the community's seniors and youth. Formerly an educator at the elementary, high school and university levels in the United States and China, she helped launch major initiatives for young people such as the San Francisco Beacon Centers, a nationally recognized program that runs community centers with afterschool youth development activities at public school sites, and Coaching Corps, a nonprofit that levels the athletic playing field for all young people no matter where they live.



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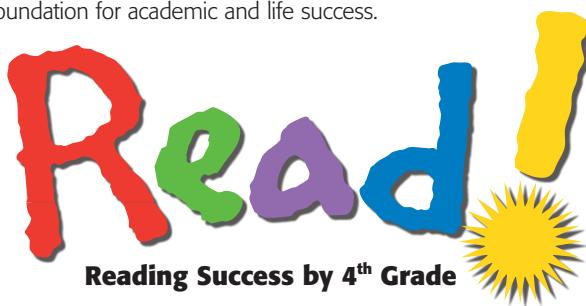
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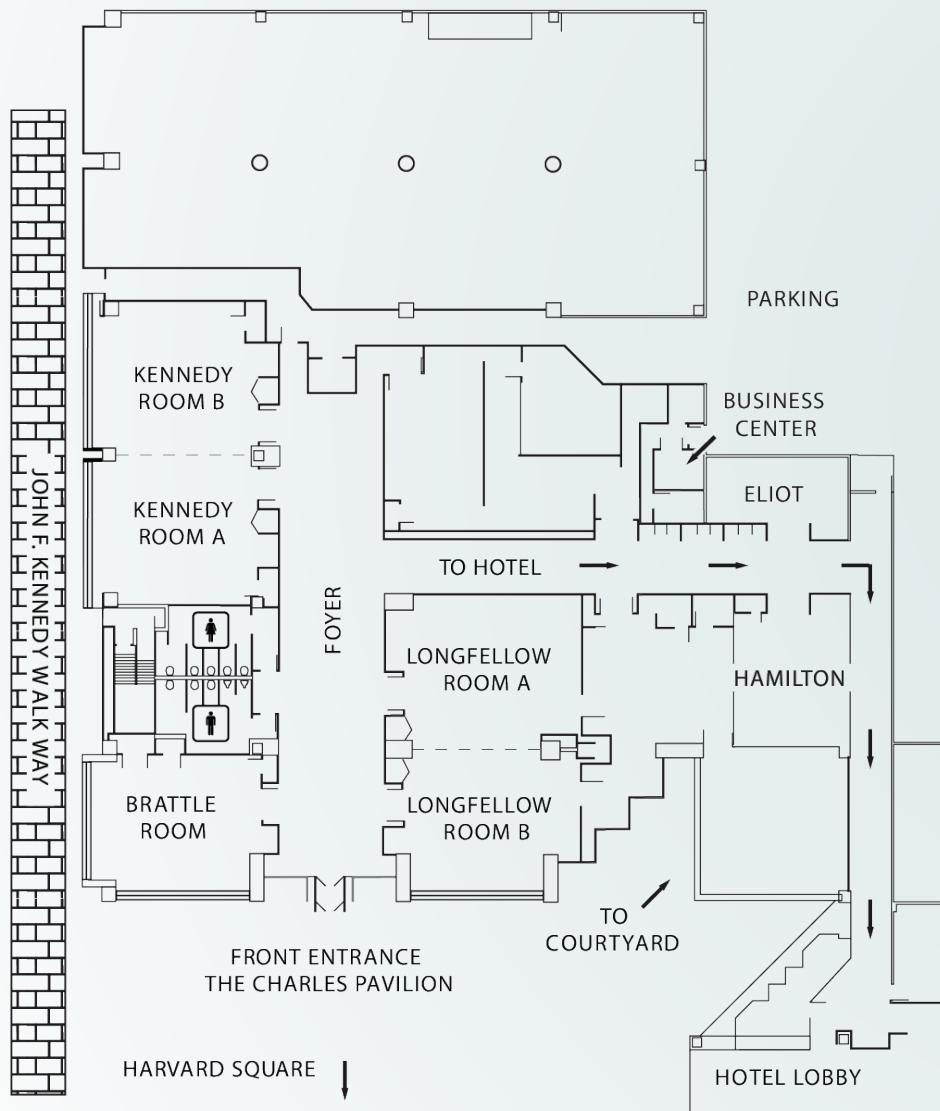
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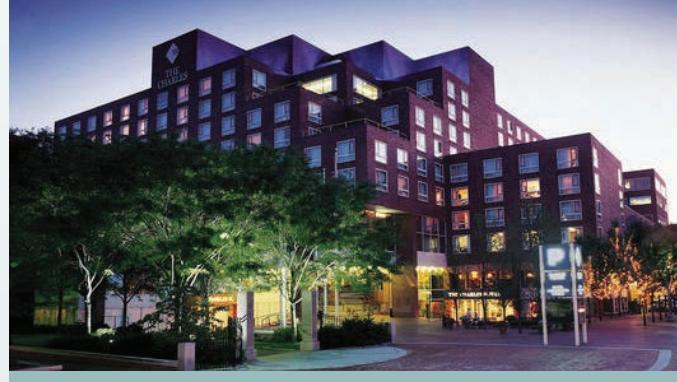




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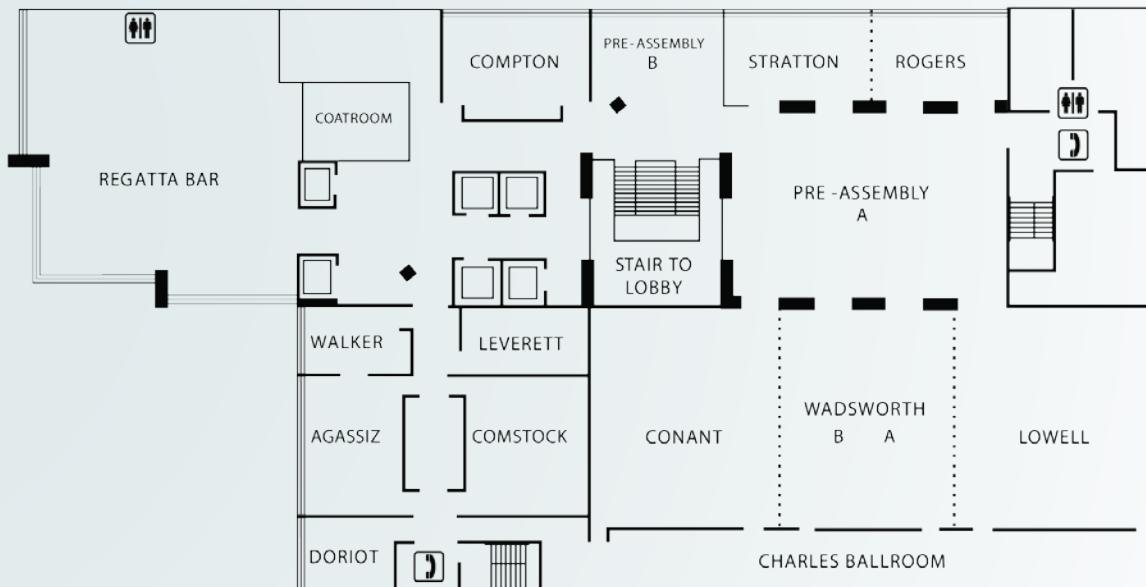
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## THE CHARLES HOTEL

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**Marlene Corrado** | Assistant to the President

**Maureen Esposito** | Program Manager

**Virginia M. Esposito** | President

**Michael Goodman** | Office Administrator

**Kirkland Hamill** | Director of Advancement

**Sally Jones** | Vice President

**Lauren Hasey Maher** | Program Manager

**Kathy A. Whelpley** | Vice President



The National Center for Family Philanthropy is the only national nonprofit organization dedicated exclusively to families who give and those that work with them. NCFP provides the research, expertise and networking opportunities to inspire our national network of giving families every step of the way on their philanthropic journey. Through these resources, families learn how to transform their values into effective giving that makes a positive and enduring impact on the communities they serve. Together, we make great things happen.

### BUILDING AND SERVING THE FIELD OF FAMILY GIVING

NCFP works directly with giving families, many of whom use a variety of vehicles to carry out their giving, from formal foundations to donor advised funds, family offices, family businesses and often combined approaches.

NCFP also works with organizations and individuals supporting giving families, including regional associations of grantmakers, national philanthropy groups, community foundations, financial and legal advisor firms, philanthropic advisors, family offices, consulting firms, etc.

NCFP is also an advocate for family philanthropy, by:

- Encouraging best practices in the field
- Highlighting the value of family giving and promoting a culture of giving
- Providing objective research and support with a principled, neutral approach

To learn more about how we can help your family or organization, and specifics about our Friends of the Family program and online subscription services, visit [www.ncfp.org](http://www.ncfp.org) or call 202.293.3424.



Look for our new website,  
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